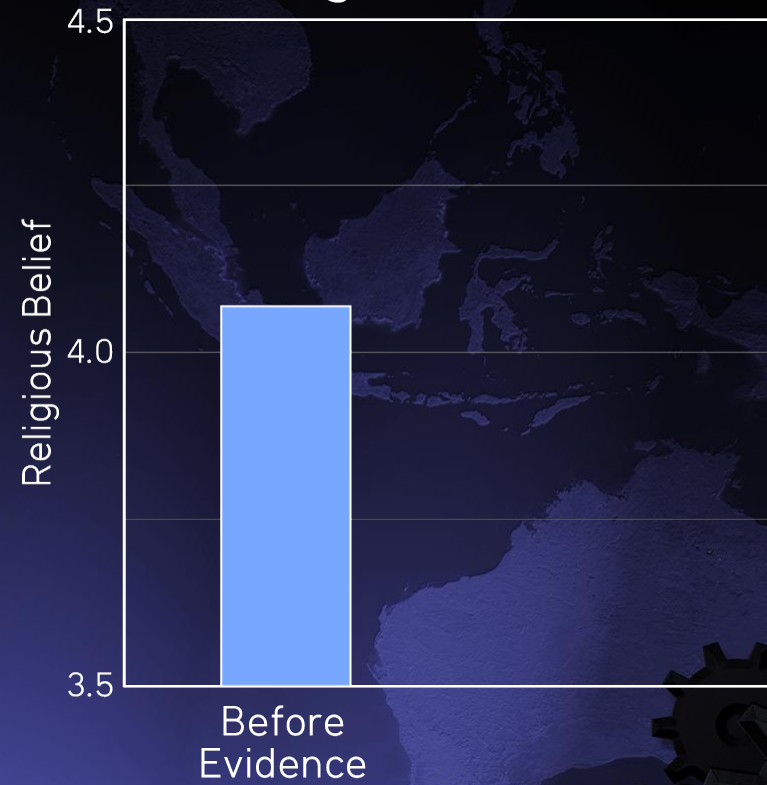




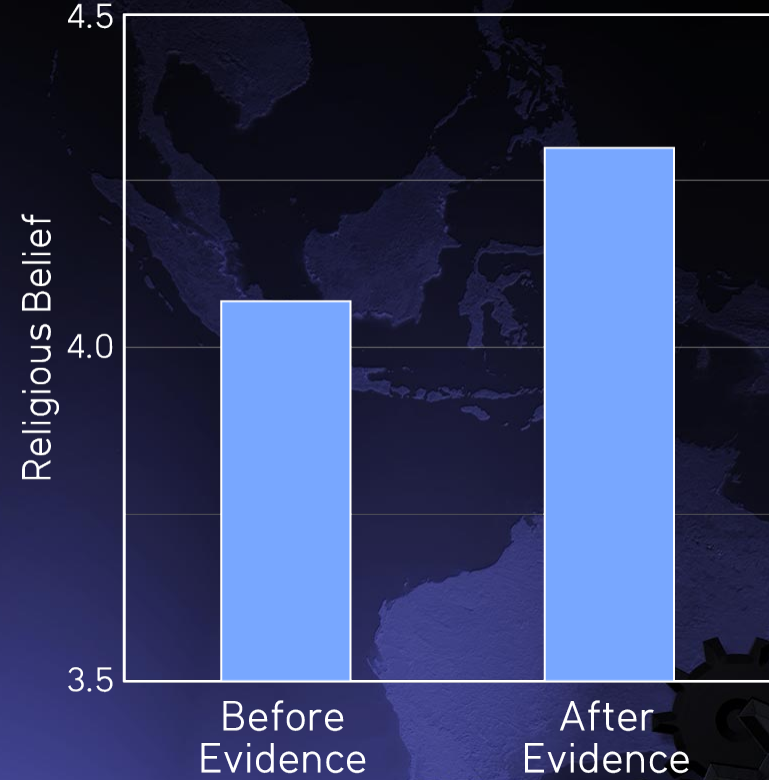
Worldview Backfire Effect

Religious Belief



Attribution 1

Religious Belief



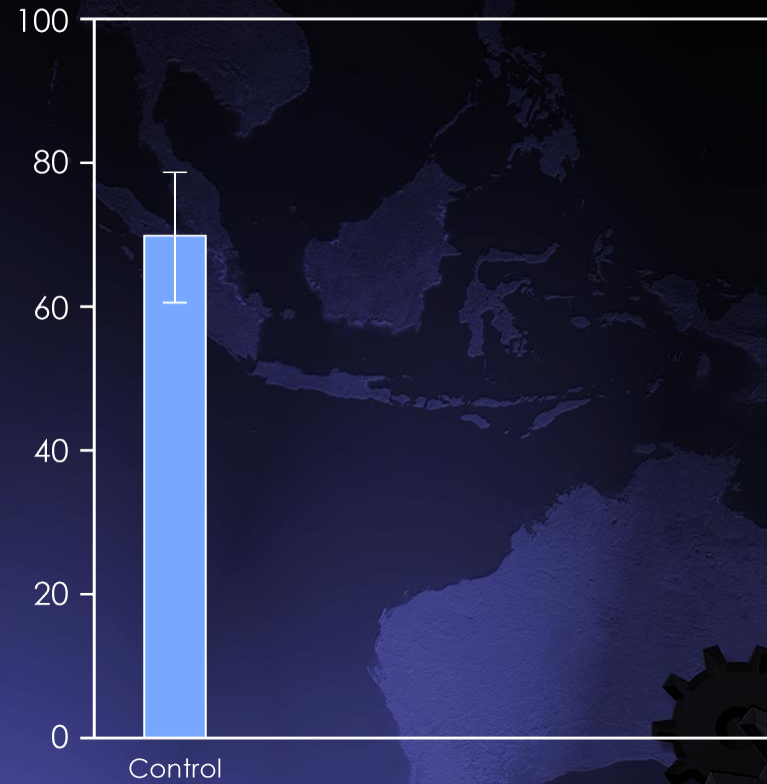
Attribution 1



WORLDVIEW BACKFIRE EFFECT

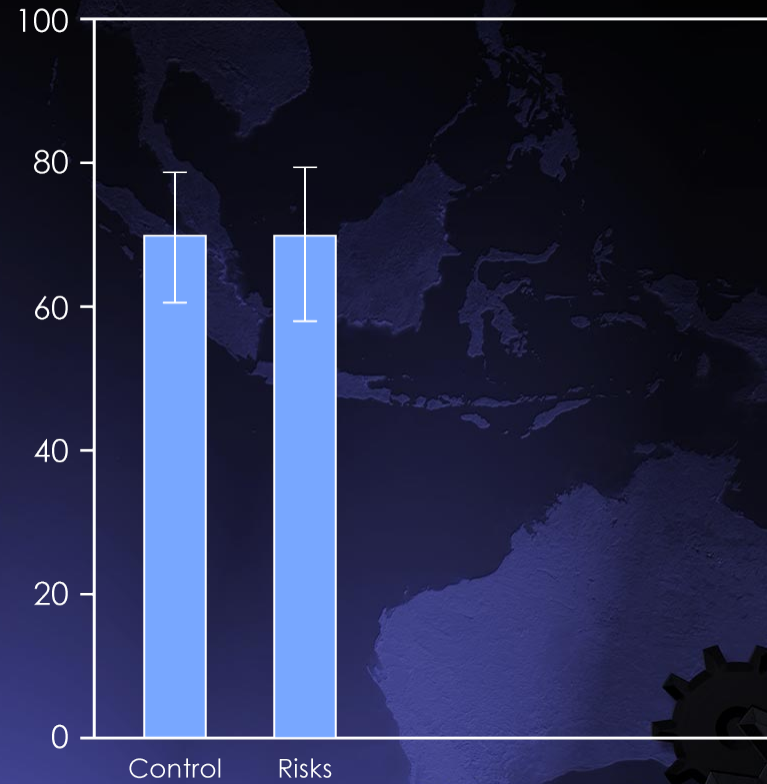
- Evidence can backfire if it threatens one's worldview

Intent to vaccinate

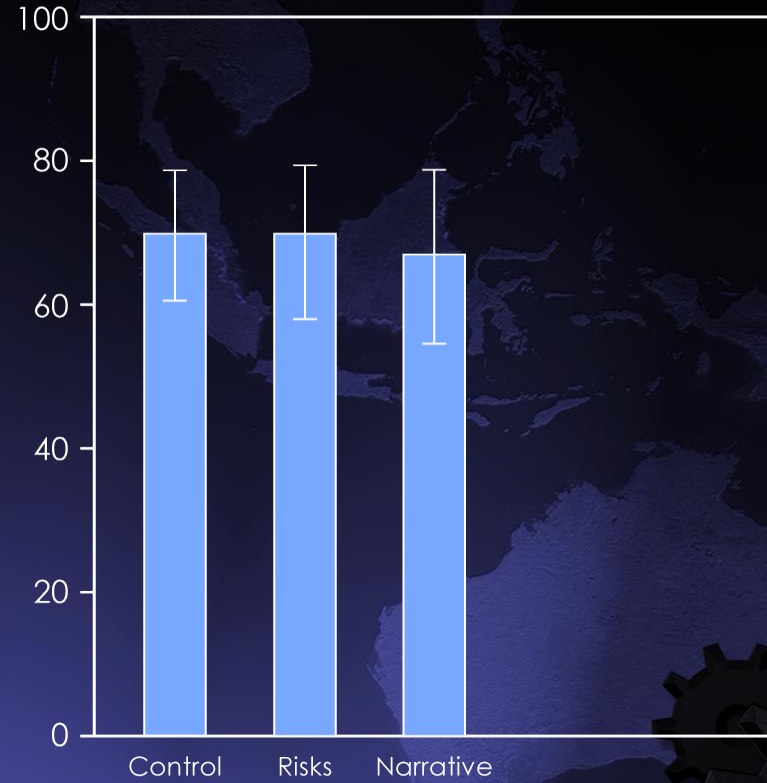


Attribution 2

Intent to vaccinate

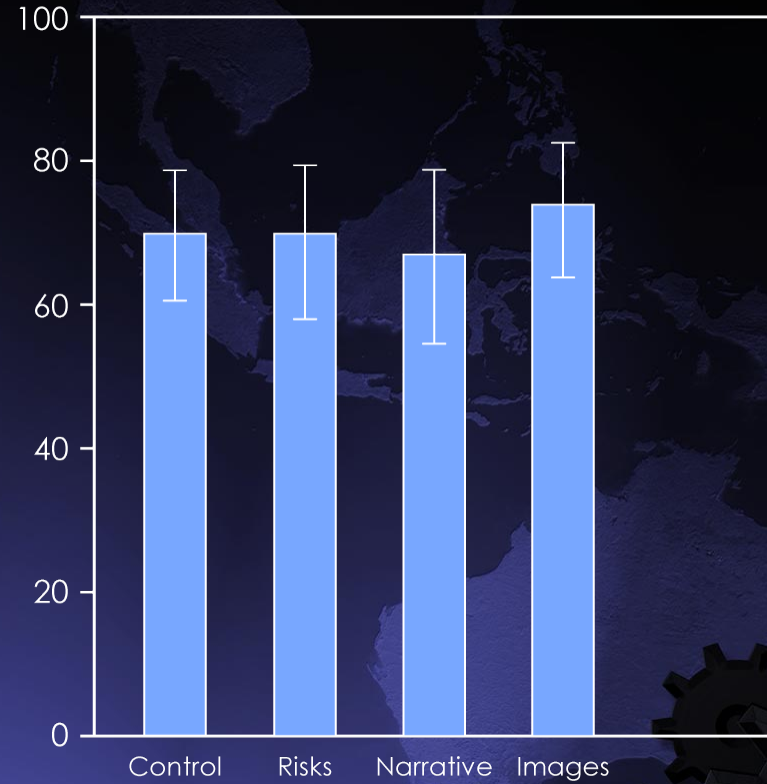


Intent to vaccinate



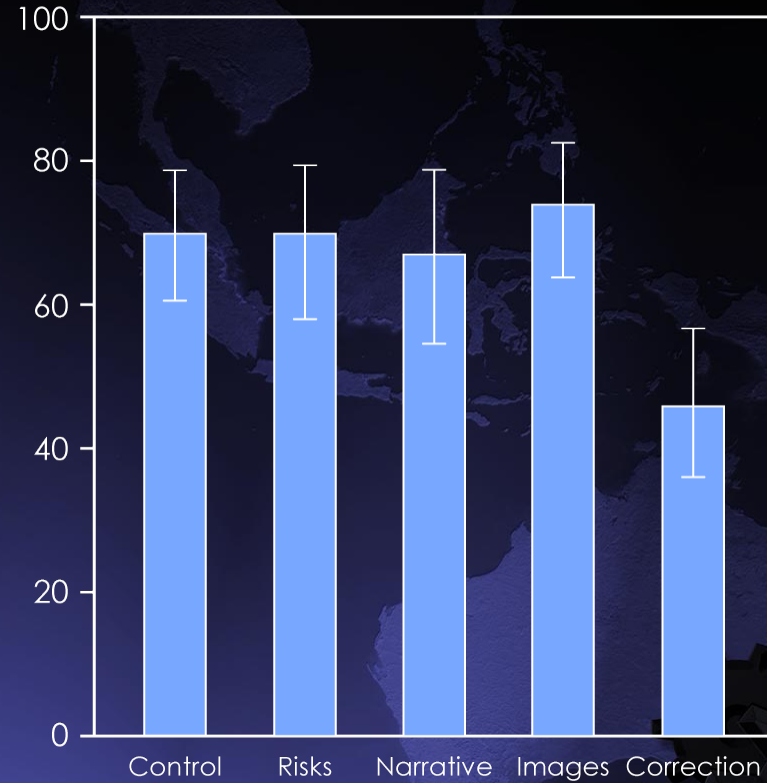
Attribution 2

Intent to vaccinate



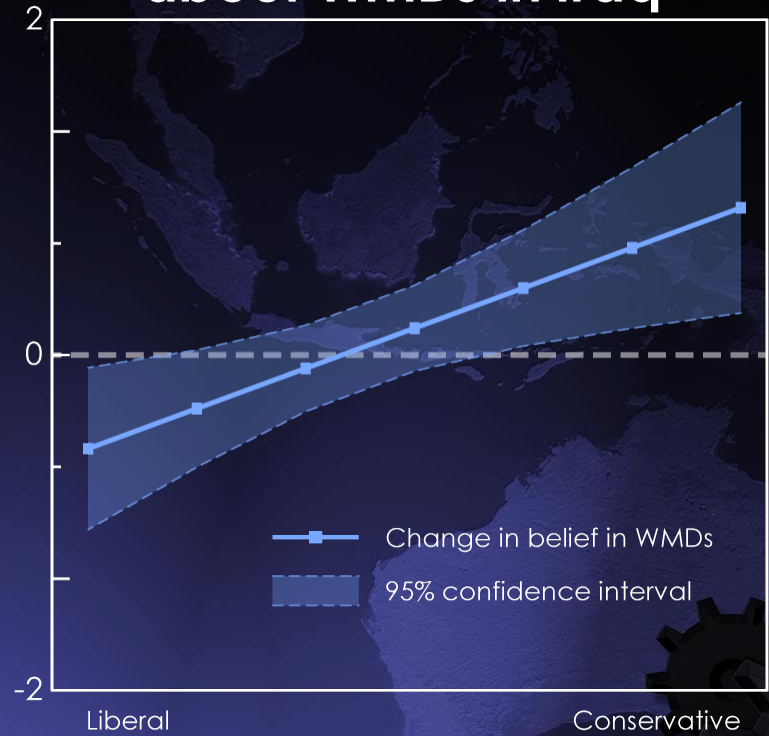
Attribution 2

Intent to vaccinate

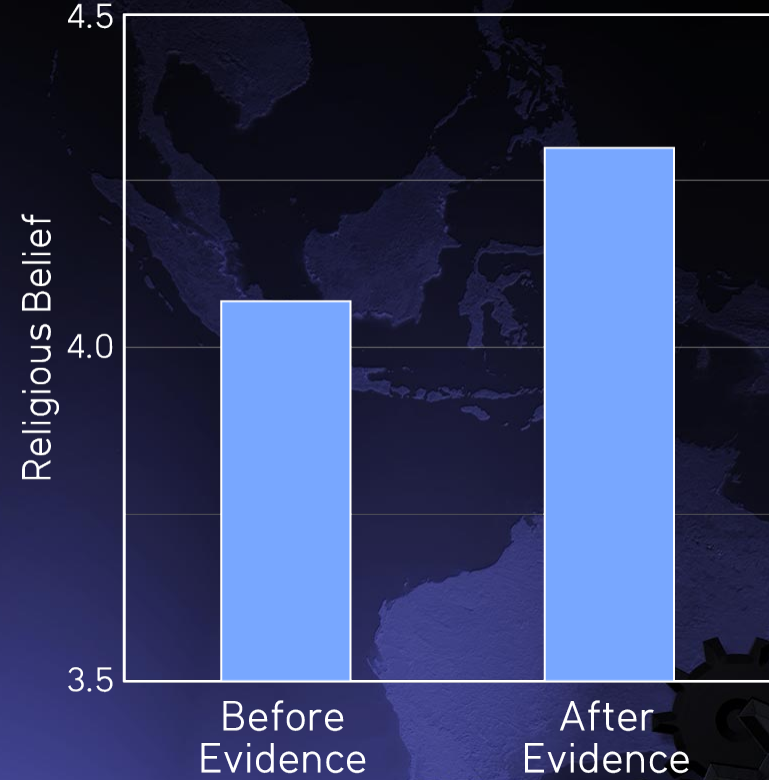


Attribution 2

Change in belief about WMDs in Iraq

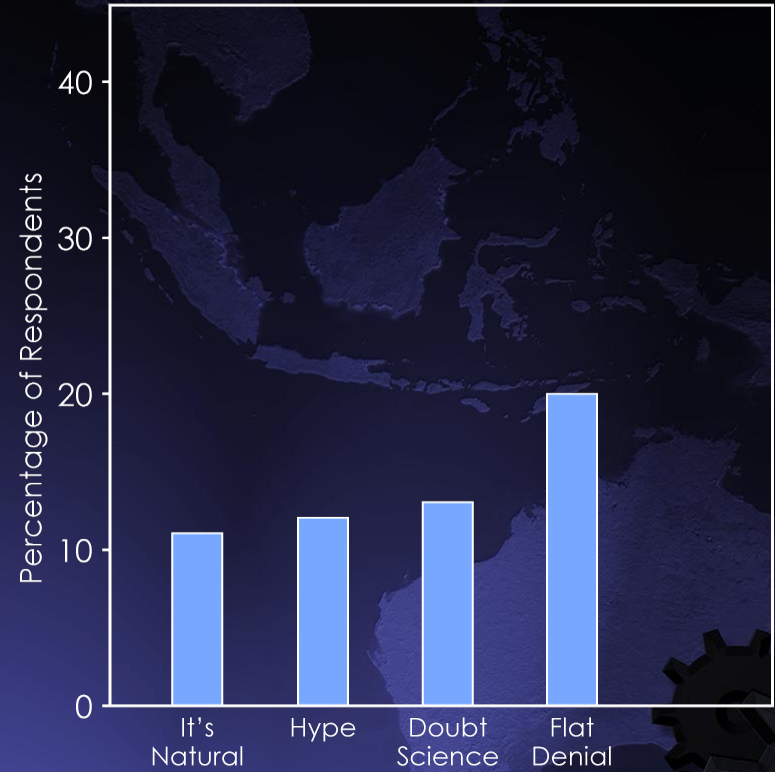


Religious Belief



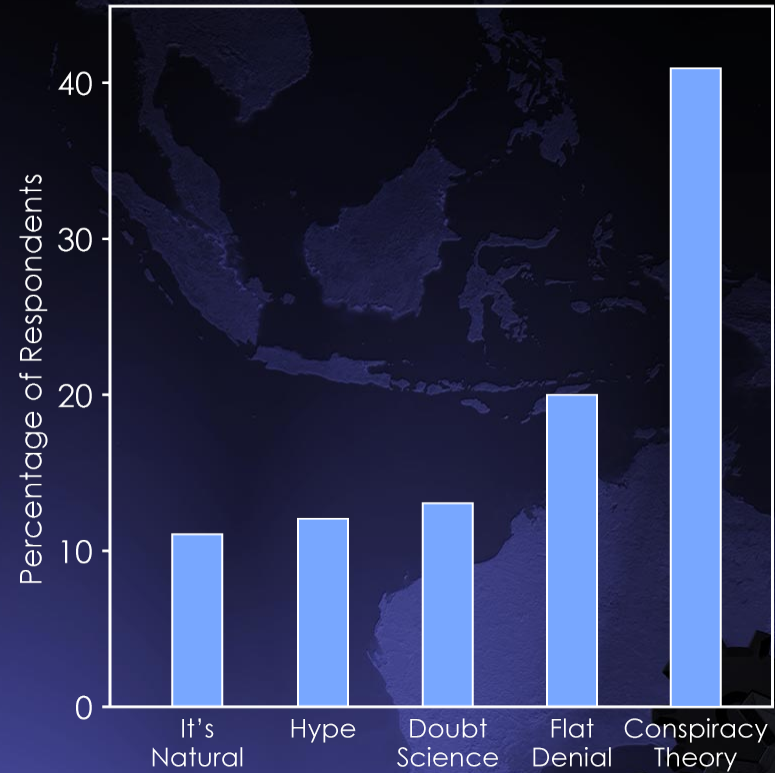
Attribution 1

Response to Global Warming



Attribution 4

Response to Global Warming



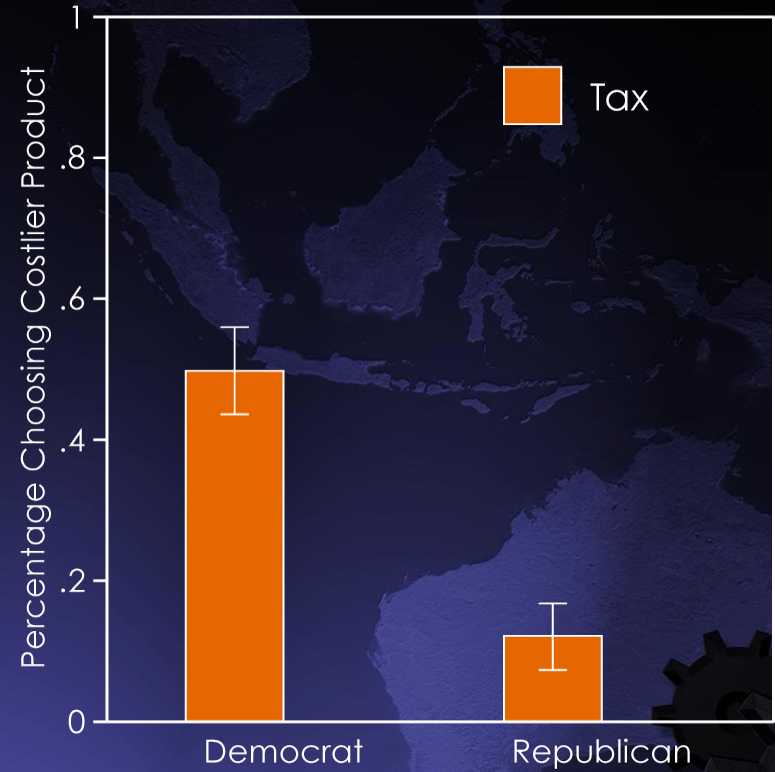
Attribution 4

The background of the slide features a dark blue gradient. On the left side, there are several interlocking gears of different sizes, rendered in a lighter blue color. On the right side, a faint, light blue world map is visible, showing the continents. The overall aesthetic is technical and global.

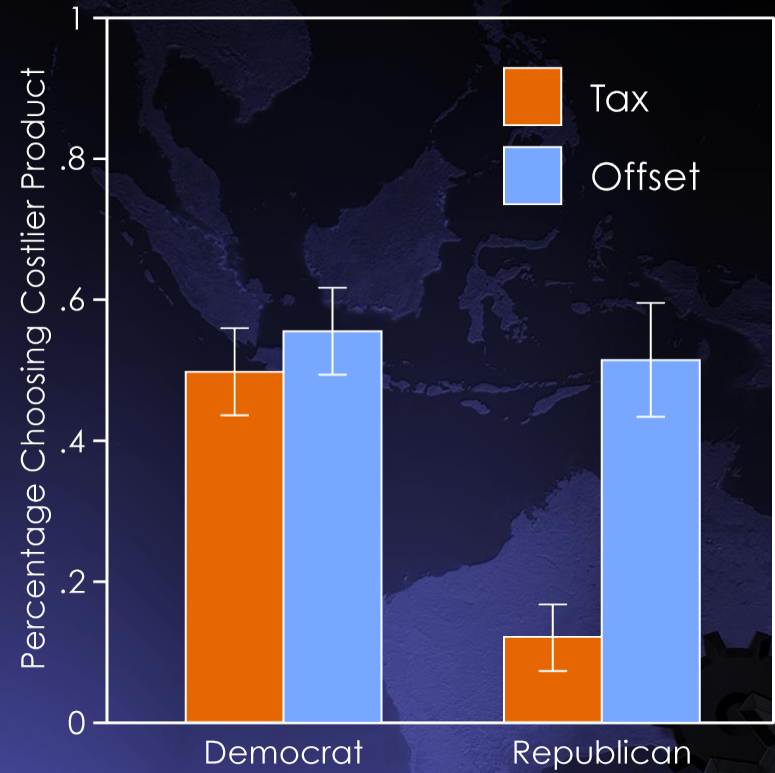
BACKFIRE EFFECTS

- Religious belief
- Vaccination
- Weapons of mass destruction
- Climate change

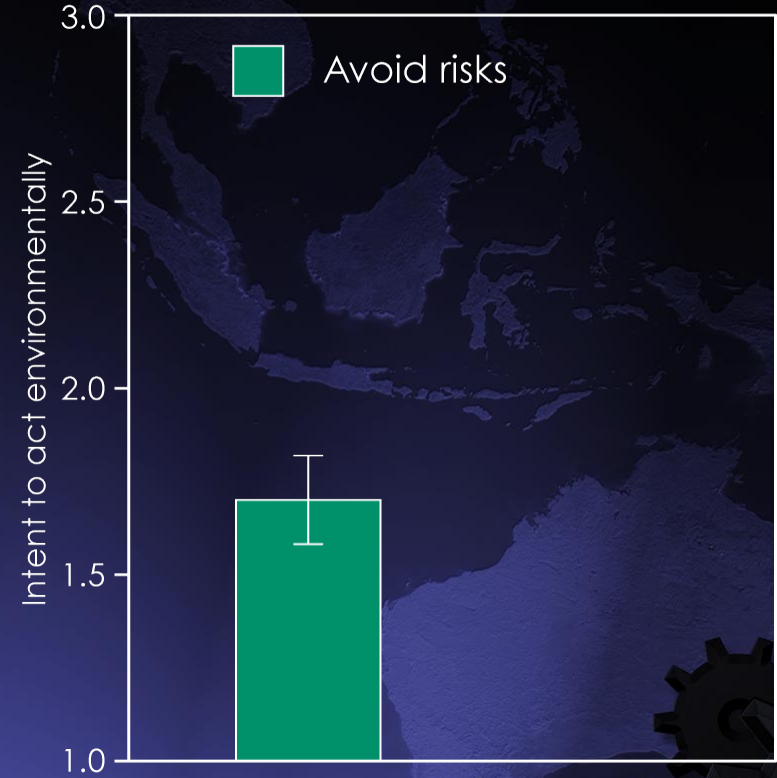
Support for price increase



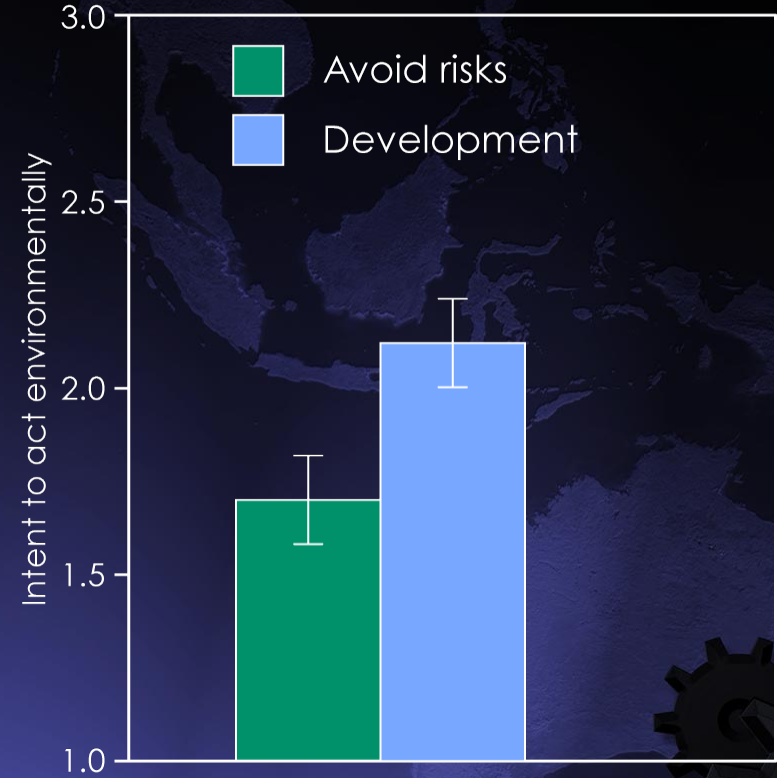
Support for price increase



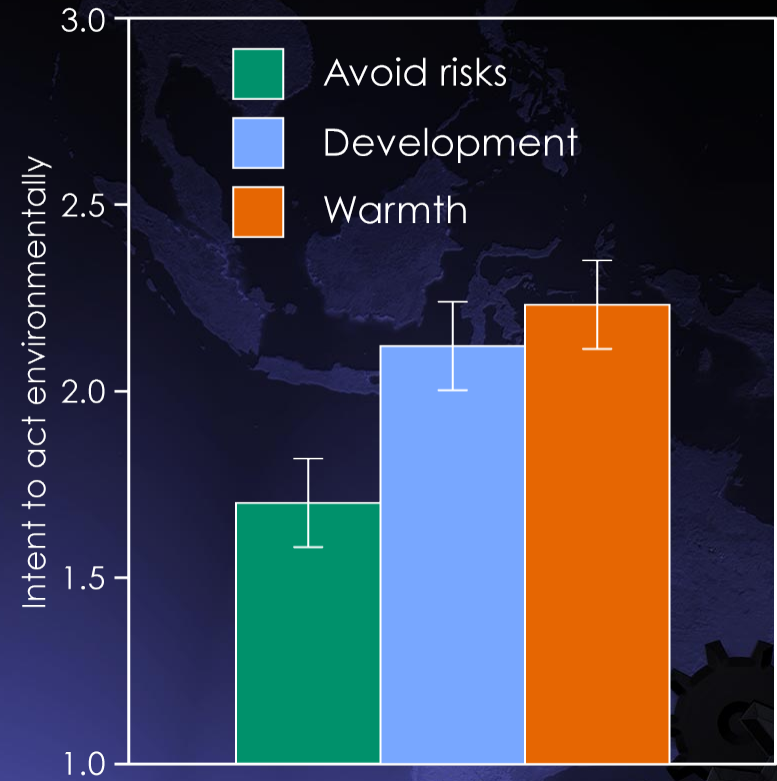
Environmental Intentions



Environmental Intentions



Environmental Intentions



Attribution

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2	Intent to vaccinate	CC-BY-SA	sks.to/moocpics	John Cook, University of Queensland	j.cook3@uq.edu.au
3	Change in belief about WMDs	CC-BY-SA	sks.to/moocpics	John Cook, University of Queensland	j.cook3@uq.edu.au
4	Response to global warming	CC-BY-SA	sks.to/moocpics	John Cook, University of Queensland	j.cook3@uq.edu.au
5	Support for price increase	CC-BY-SA	sks.to/moocpics	John Cook, University of Queensland	j.cook3@uq.edu.au
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