

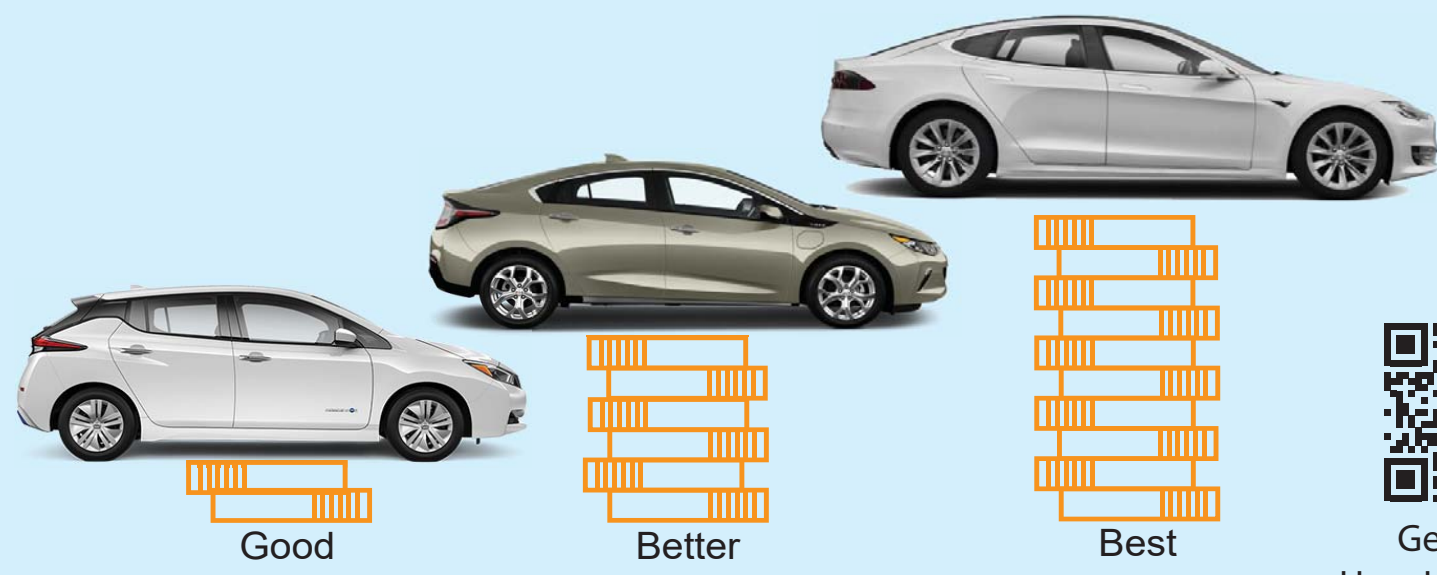
Start Your Electric Vehicle Journey



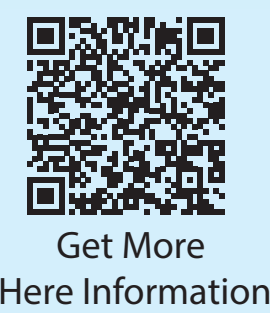
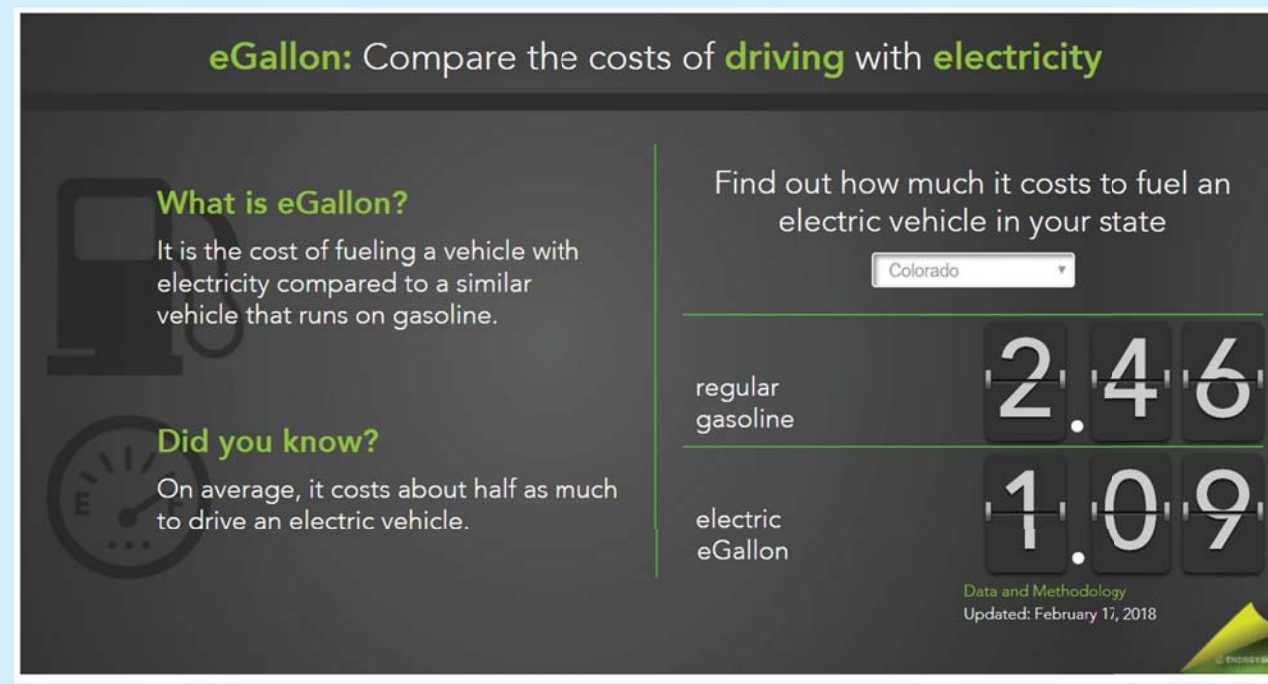
Start!

Purchasing An Electric Vehicle (EV)

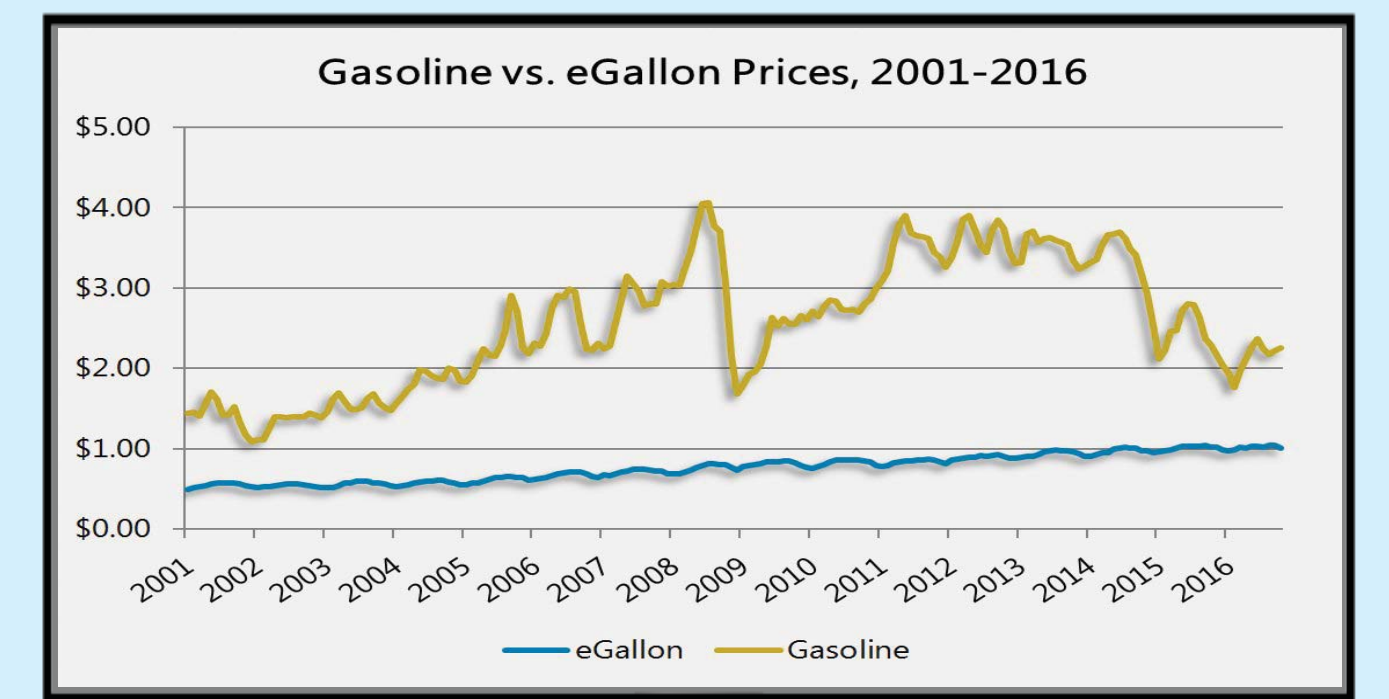
- New EV's can range in price from the mid 20's to over 100 thousand dollars
- Many EV's qualify for a \$7,500 federal tax credit and up to \$5,000 in state tax credits
- Used EV's are typically good values as well though tax incentives do not apply



Get More Here Information



Get More Here Information



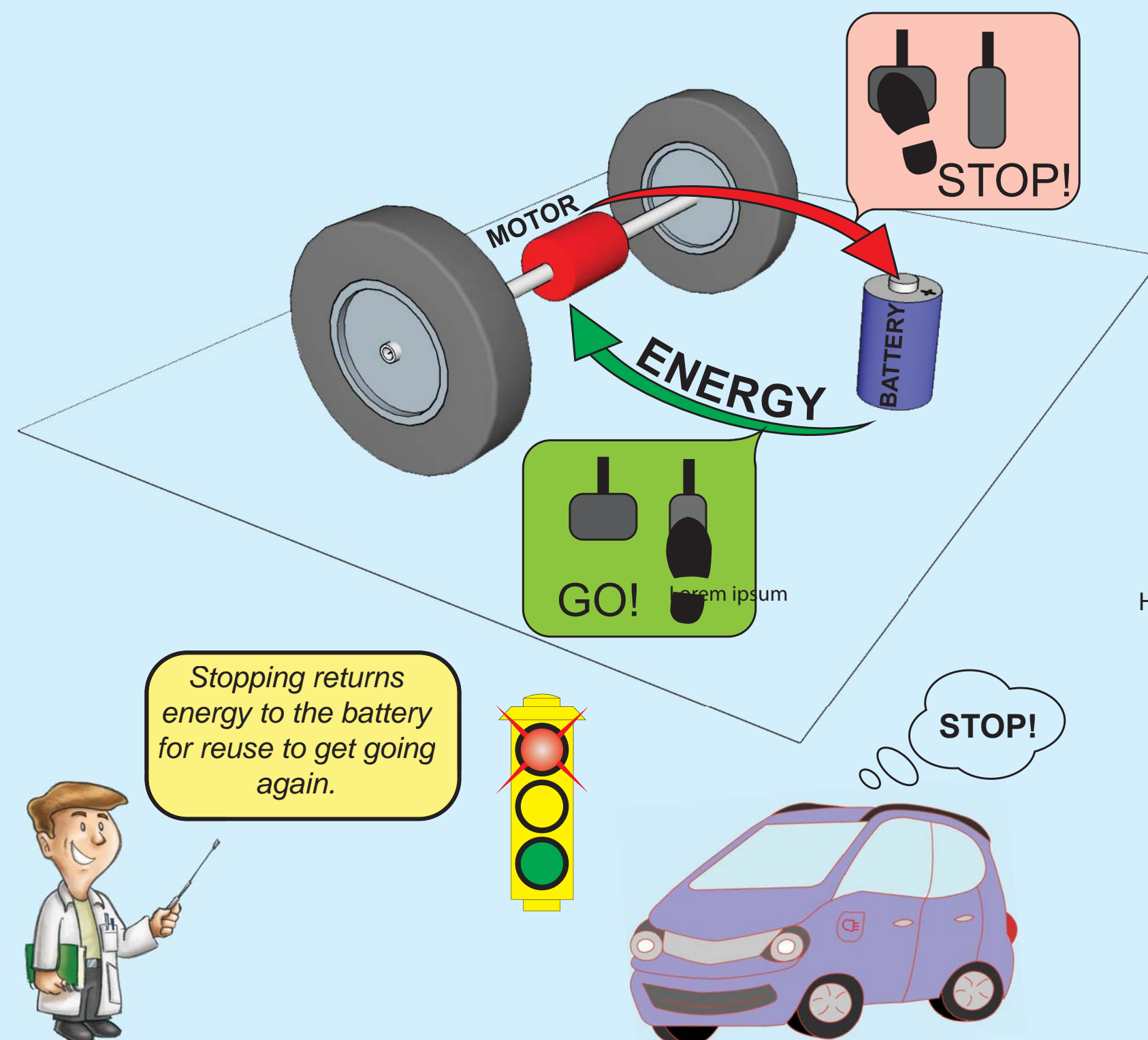
Public Utilities Commission



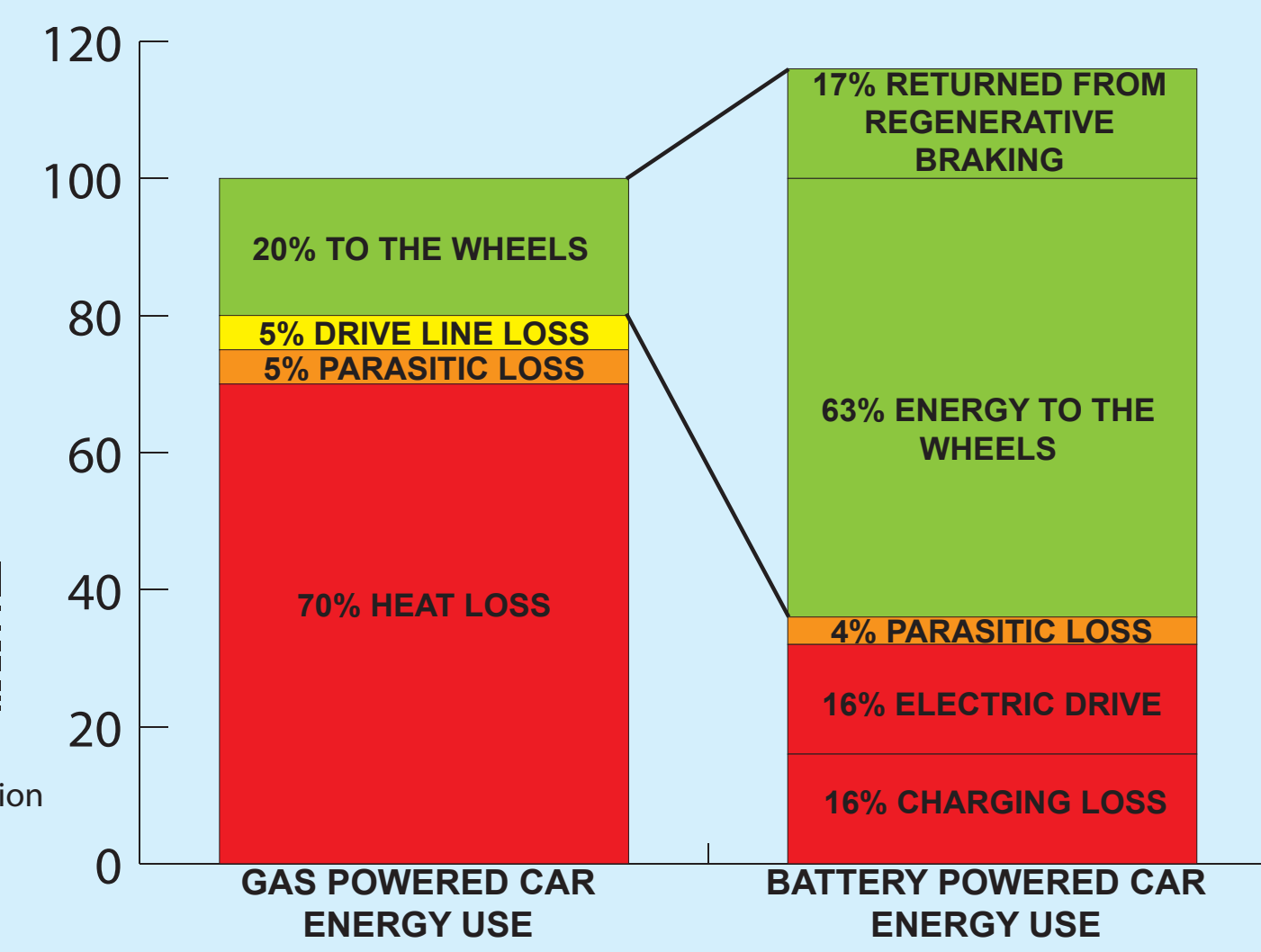
Oil Companies

Electric rates are regulated by the PUC. Gas prices are not regulated.

REGENERATIVE BRAKING



COMBINED CITY/HIGHWAY ENERGY EFFICIENCY PROFILES



Source: US Department Of Energy

EV's are over four times more efficient than gas powered cars.

It would be twice as efficient to have the utility burn your gas to generate electricity to charge an EV than it to put it in your gas car's tank!

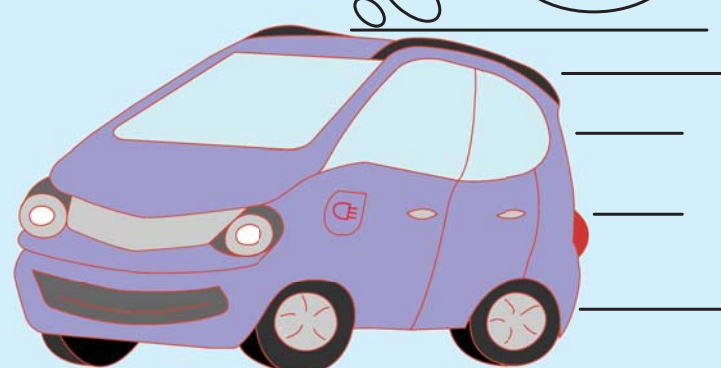
Battery only EV drive trains have as few as 20 moving parts compared to over 2000 for a typical gas power car.

Plugin hybrids have gas engines, but they are infrequently used and require relatively little maintenance.



EV's Don't need to visit places like this very often. They require much less maintenance and are 30% to 40% less expensive to own.

DON'T NEED TO STOP HERE!



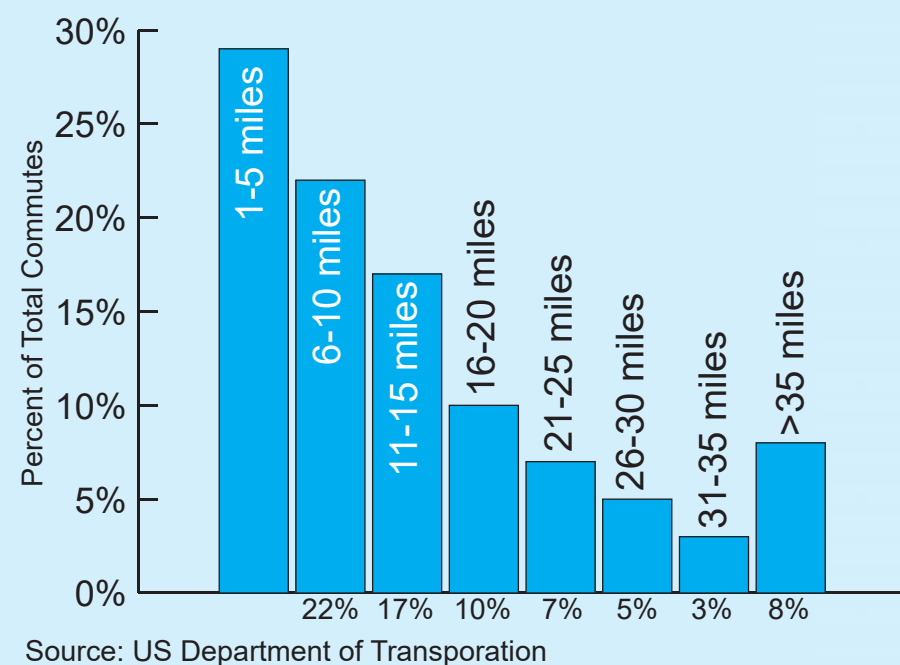
Stopping returns energy to the battery for reuse to get going again.



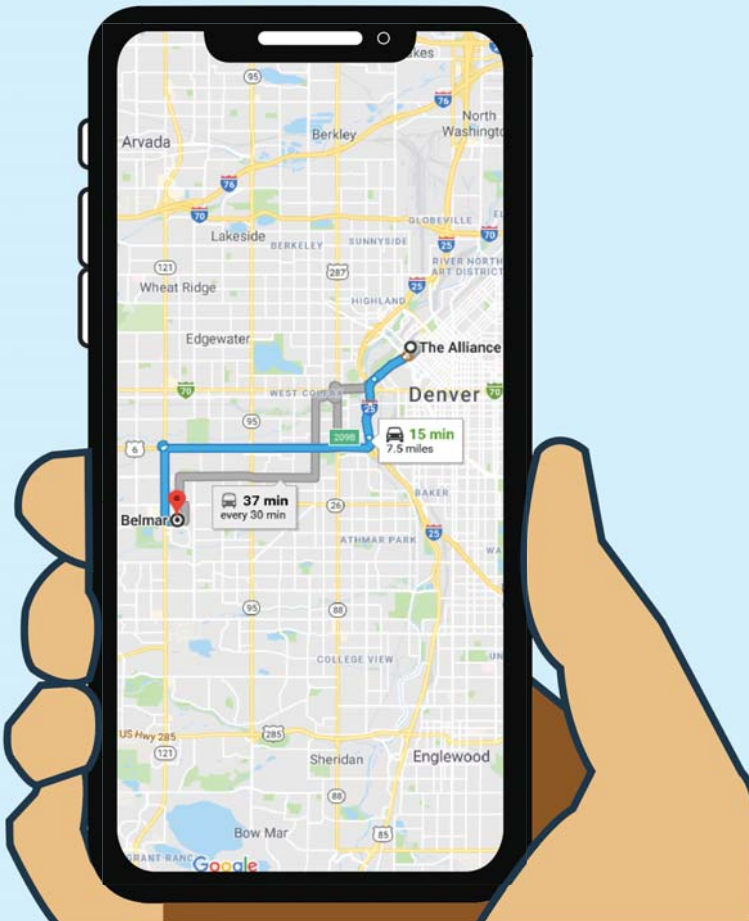
STOP!



Typical US One-Way Commute Distances



How far is your daily drive?

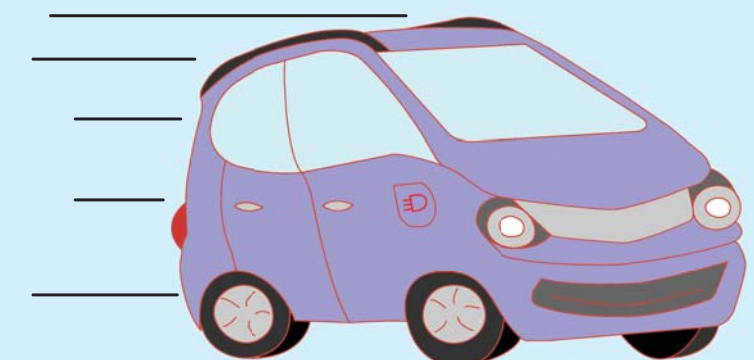


Most people's daily drive isn't as far as they think it is.

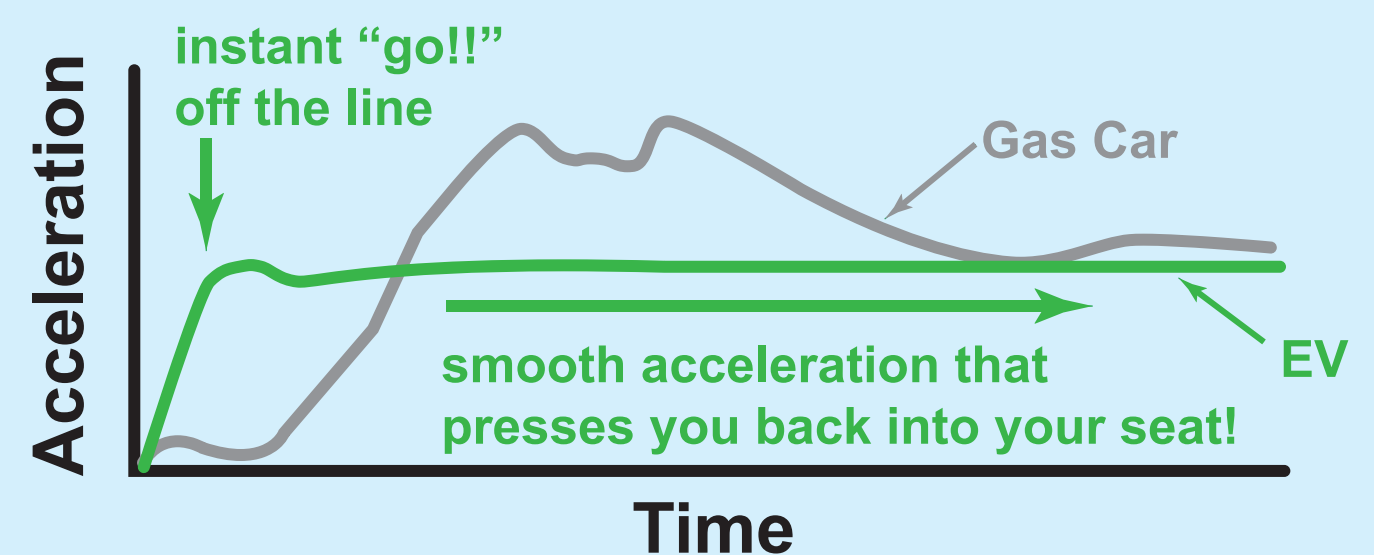
I treat my EV like my cell phone. I just plug it in each night and it's always ready to go in the morning.



Off to work!



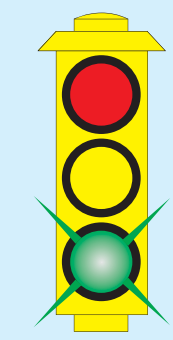
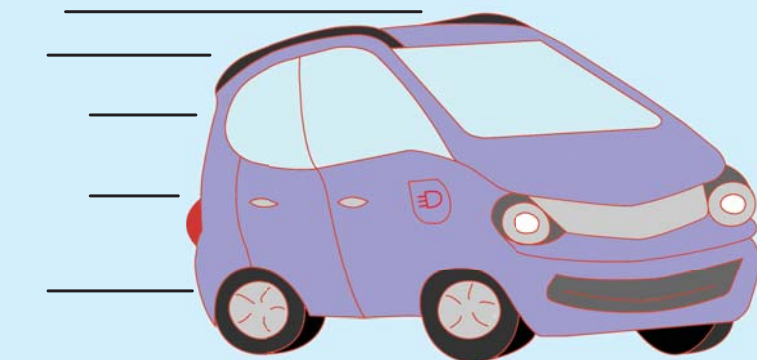
Electric Vehicle (EV) Vs Gas Car Acceleration



Some of the fastest cars in the world are EV's!

I should know, I'm the Stig...

WHEE!



DENVER'S CLEAN AIR AHEAD



2017 electric car ratings	Small overlap front	Moderate overlap front	Side	Roof strength	Head restraints & seats	Headlights	Front crash prevention
IIHS Chevrolet Volt 4-door hatchback	G	G	G	G	G	G	Superior
IIHS Toyota Prius Prime	G	G	G	G	G	A	Superior
BMW i3	G	G	G	G	A	A	Advanced
Tesla Model S	A	G	G	G	G	P	Not available

GOOD G ACCEPTABLE A MARGINAL M POOR P

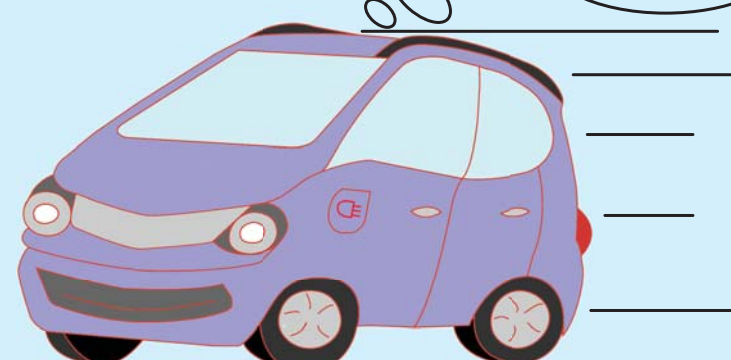
Safety ratings of popular electric cars by the Insurance Institute for Highway Safety

If everyone in the Front Range used an EV for just their local transportation needs the brown cloud that hangs over us would disappear and we would ALL breathe a lot easier!

The utility's energy sources do matter, but because EV's are so efficient even in high fossil fuel to renewable energy mixes EV's create 20% to 25% less emissions than gas cars.



I JUST LOVE THIS PLACE AND I CAN'T WAIT!



EV's are commonly top safety picks by agencies like the Insurance Institute for Highway Safety (IIHS) and the National Highway Traffic Safety Administration.

