

Solar Opportunities for Businesses and Non-Profits

Starts at 3 pm



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Today's Agenda



Who, what, where, when, & why solar can help your business.

Define your goals for solar

- Prioritize...
 - Lower operating overhead
 - Increase sales
 - Hedge against rising electric costs
 - Utilization of tax credits and depreciation benefits
 - Additional revenue streams
 - Meet customer demand for sustainability
 - Show environmental leadership in your sector
 - Be “green”



Solar can help achieve
All of the items listed above.

Find partners to develop and finance a project that meets most of your specific goals and needs.

Who has gone solar already?

SOLAR MEANS BUSINESS

Top corporate solar users in the U.S.

Capacity currently installed at nearly 2,000 locations by the Top 25 corporate solar users

1,092 MW

The solar energy installed on U.S. corporations and businesses is enough to power

193,000 homes

Every week,

7.3 million

people, roughly 2% of the U.S. population, visit a solar-powered Walmart

Prologis has installed more solar capacity than

different

27 U.S. states

91%

of IKEA's stores are powered by the sun

Since 2012, the year Solar Means Business was first released, the top U.S. businesses have increased their solar capacity by

240%

U.S. corporations generate enough solar electricity to offset nearly

1.1 million

metric tons of CO2 emissions

Since 2012, the average price of a commercial PV installation has fallen

58%

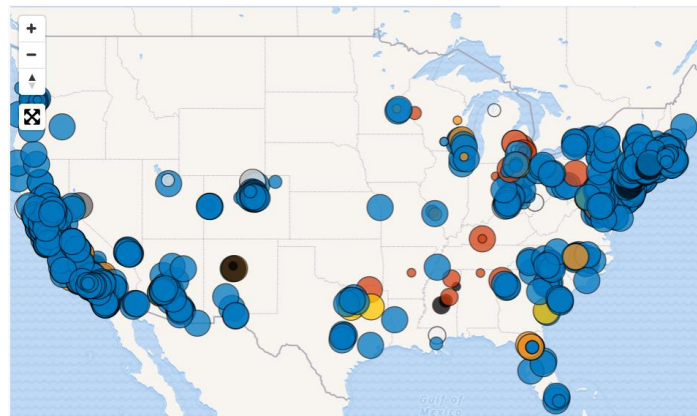
TOP 10 CORPORATE SOLAR USERS

1. Target	147.5 MW	6. Kohl's	50.2 MW
2. Walmart	145.0 MW	7. IKEA	44.0 MW
3. Prologis	107.8 MW	8. Macy's	38.9 MW
4. Apple	93.9 MW	9. General Growth Properties	30.2 MW
5. Costco	50.7 MW	10. Hartz Mountain	22.7 MW

All data from the SEIA 2016 Solar Means Business Report. Learn more at SEIA.org/solarmeansbiz



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What are photovoltaics (PV)?

Simple, Reliable, Proven Technology



Sunlight
converted
directly into
electricity



Long lasting
warrantied
power
production

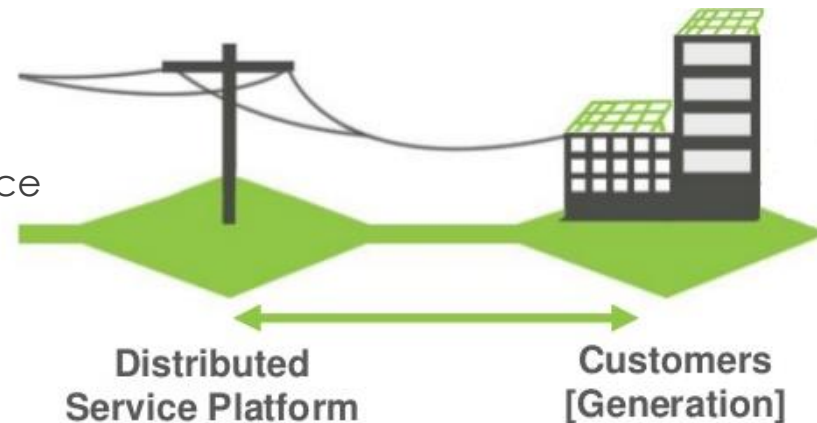


No batteries
necessary,
works with
the grid

2 Main Project Structures

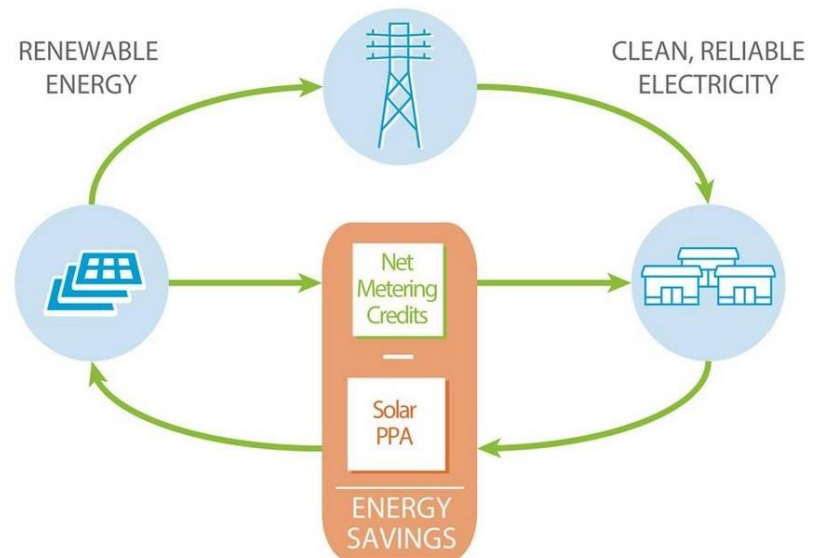
On-Site:

An On-site system produces power intended for on-site use in a home, office building, or other commercial facility.



Off-Site:

An offsite system is a project that generates electricity to be *virtually* consumed by Globus.



On-Site Solar



Broomfield Detention Center, 100 kW

Modules create DC power



Inverters turn DC into AC power



Net Metering allows power to be used on site or sent to grid

1. Solar Electric Array
2. Inverter/s
3. Existing Electrical Service (Breaker Boxes)
4. Utility Electrical Grid Feeder Line



On-Site Solar

Ground Mounts



Source: Soltage, LLC

Ground-mounted arrays require clear flattish, uninhibited land on same lot as electric user.

Rooftops



Source: Soltage, LLC

Roof-mounted arrays typically require newer roofs. Can be placed on almost any roofing material.

Carports



Source: Standard Solar

Carport canopy arrays typically require relatively flat (<math><10^\circ</math> grade) parking lot.



Excess system production is automatically fed onto grid. You receive credit for the energy you put onto the grid and you save money when you consume the energy you produce.

Off-Site Solar



LaPorte Solar Farm 1 MW

Remote solar array sends energy to the grid



Solar production is measured



Distribution or transmission “delivers” energy to subscribing consumers



Customer/consumer gets credits on their electric bills



Lafayette Solar Garden 500kW x2

Off-Site Solar

Virtual Net Metering (VNM)



Virtual Net Metering refers to when solar is not used on-site but is instead externally installed and the subscriber receives bill credits from their utility.

Community Solar



Similar to Virtual Net Metering, **Community Solar** helps clients harness clean energy from remote solar assets via utility programs.

METER/DEVICES			SUMMARY OF CURRENT CHARGES	
Equipment	Rate Plan	Time Period	Electric Service	Current Charges
Residential	RES	07/15	00000000	\$2,882.91
Residential	RES	08/01	00000000	\$1,497.07 CR
Residential	RES	08/01	00000000	\$2,882.91

QUESTIONS ABOUT YOUR BILL?		ACCOUNT BALANCE	
See an advisor	1-800-433-3333	Account Balance	\$2,882.91
Call us at	1-800-433-3333	Minimum Payment	\$0.00
Send us an email	1-800-433-3333	Balance Forward	\$2,882.91
Write us	1-800-433-3333	Current Charges	\$2,882.91
Or visit our website	www.xcelenergy.com	Current Credits	\$1,497.07 CR
		Account Due	\$1,385.84

OTHER RECURRING CHARGES DETAILS		CREDIT	
State/Market Connection Fee			
Production Credit			
State/Market Connection Fee			
STC Production Credit	\$49,407.00 x 0.00410		\$205.26 CR
STC Production Credit	\$72,217.00 x 0.00410		\$297.10 CR
Total			\$502.36 CR

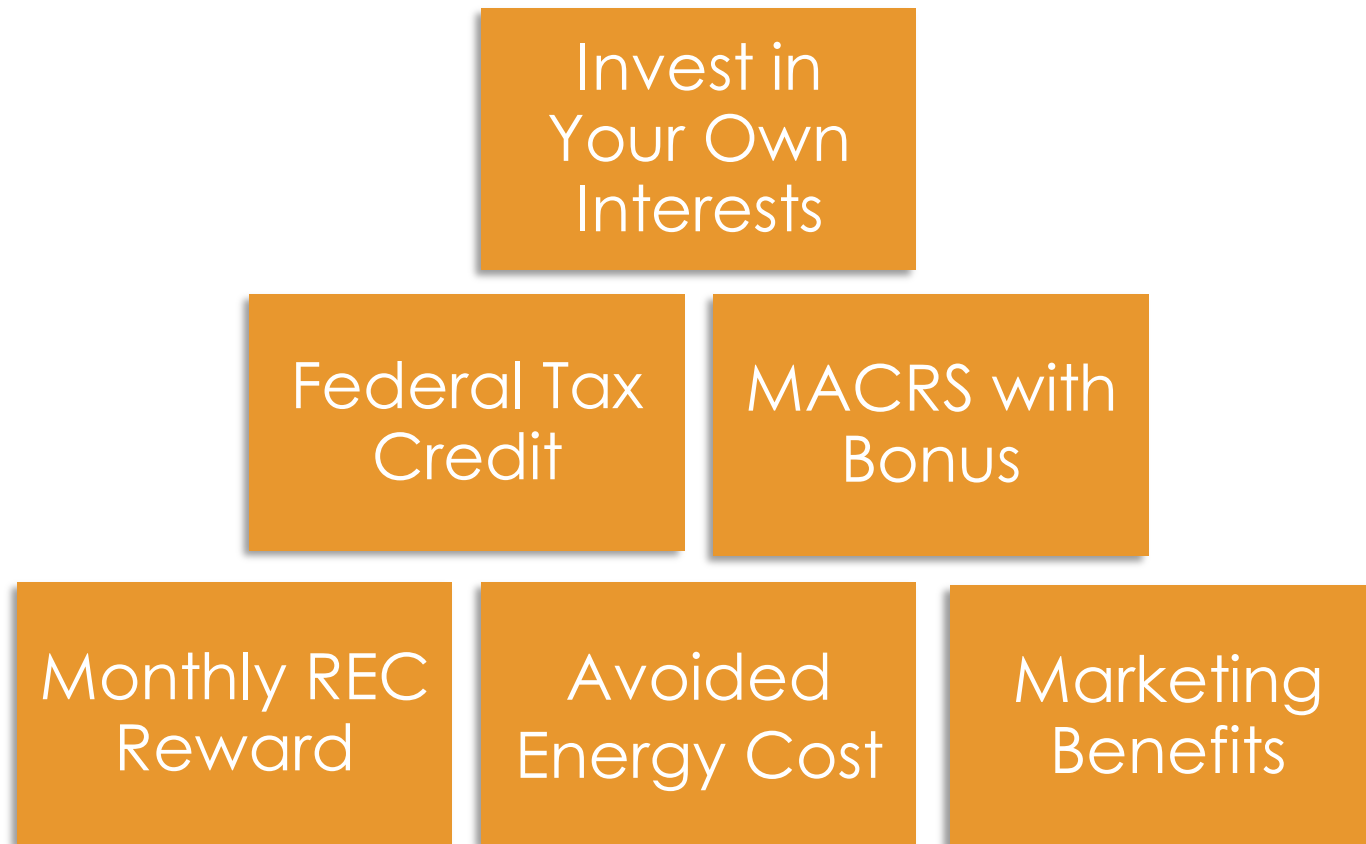
State/Market Connection Subscriber Bank Balance \$40

Choose Your Method

	Buying	Lease	Solar PPA
Upfront Capital?	Yes	Little to None	Little to None
Performance Risk?	Yes	Yes	No
System Knowledge Required?	Yes	Generally, Yes	No
Maintenance Required?	Yes	Yes	No
Purchase Required?	Yes	Yes, with option to re-lease	No
Recognize ALL Tax Benefits?	Yes	Depends on Lease	No
Recognize ALL Savings?	Yes	Yes	No
Insurance or Prop Tax Payments?	Yes	Yes	No
Purchase Required?	Yes	Yes, with option to re-lease	No

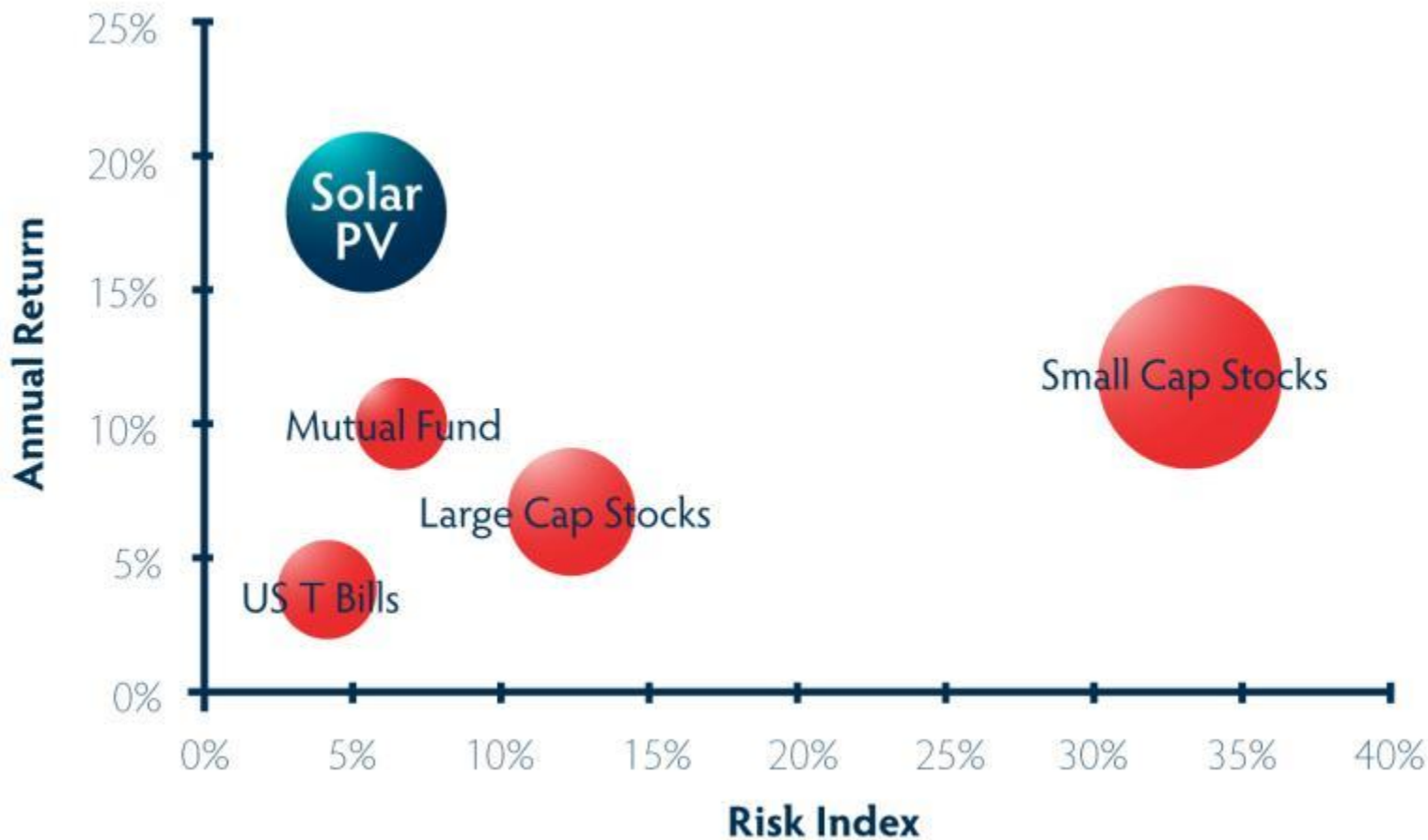
- Strong partners will offer all options and assist in uncovering the best solutions for you
- Own and realize all benefits
 - Best for most profitable corporations
 - For on-site only
 - Appetite for tax credits and depreciation usually needed to pencil
 - All benefits pass to asset owner (you).
 - Comfort in owning, monitoring, and maintaining equipment (however minimal)
 - Finance options:
 - Cash, Loan, Property Assessed Clean Energy finance ("PACE")
- Third Party Ownership
 - Can be on or off-site
 - Typically best for municipalities and non-profits
 - Also good for very risk averse corporations not wanting to utilize capital
 - Little to zero capital requirement
 - No tax credit or depreciation appetite necessary
 - No monitoring and maintenance requirement
 - Finance options:
 - Power Purchase Agreement ("PPA") a.k.a. Solar Services Agreement ("SSA")
 - Capital Lease (much like a loan)
 - Equipment Lease
 - Realize less benefits than ownership

Incentives to Install



Businesses are taking advantage of multiple incentives to go solar.

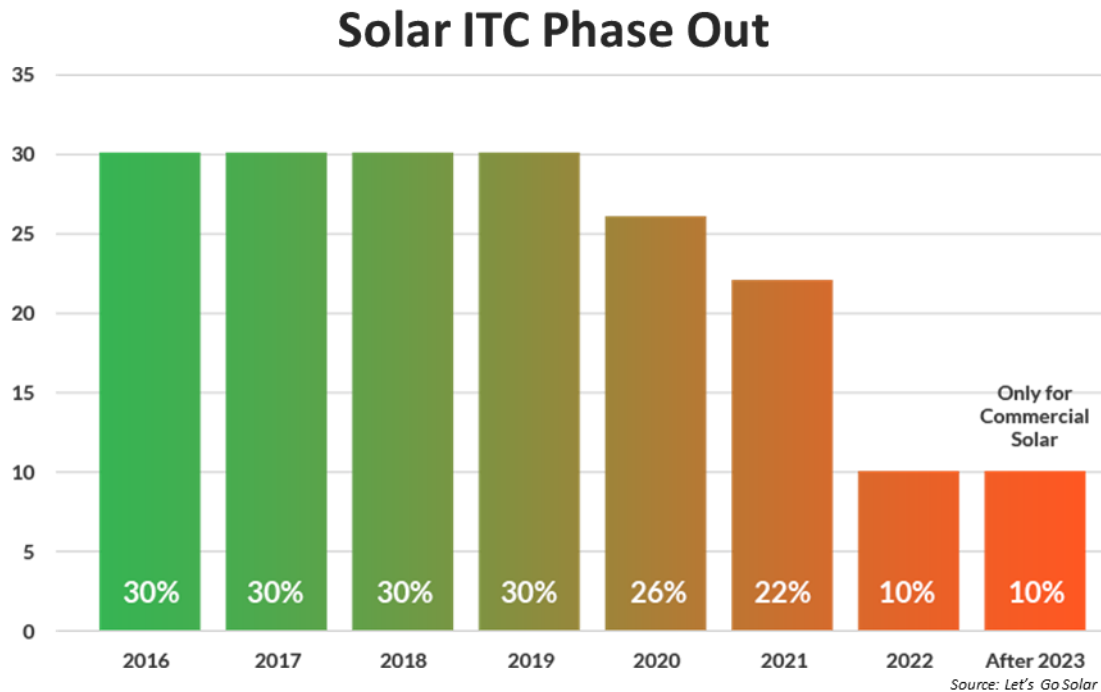
Financial Comparison



Current incentive climate creates excellent investment opportunities.

30% Federal Tax Credit

- Would you like some of your taxes back?
- Carry up to 20 years forward



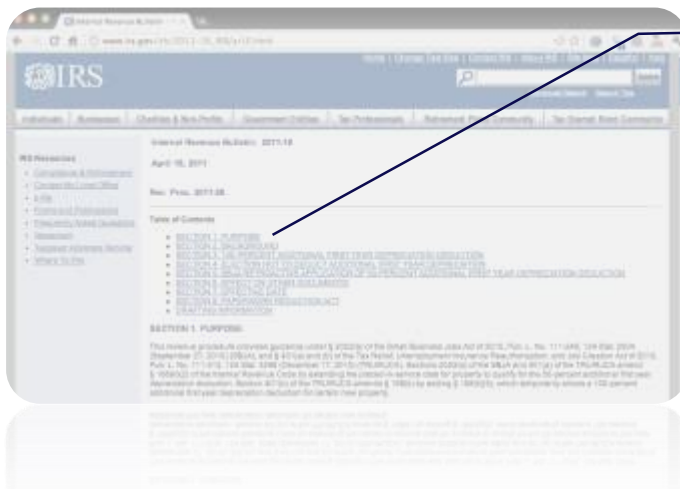
50% Bonus Depreciation

Projects completed before 2018 will receive a year one 50% bonus depreciation

Plus Standard MACRS 5 Year Property Rules

Include Bonus Depreciation								
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	TOTAL	
Bonus Depreciation (if applicable)	\$137,067							
5 Year MACRS Rate	20.00%	32.00%	19.20%	11.52%	11.52%	5.76%	100.00%	
5 Year MACRS Amount	\$27,413	\$43,862	\$26,317	\$15,790	\$15,790	\$7,895		
Total Depreciation	\$164,481	\$43,862	\$26,317	\$15,790	\$15,790	\$7,895	\$274,135	

This is not tax-advice - simply SunMath's best guess of how to calculate MACRS
 For precise calculations on how the MACRS depreciation ends up saving business's money, contact SunMath at 855.SUNMATH.

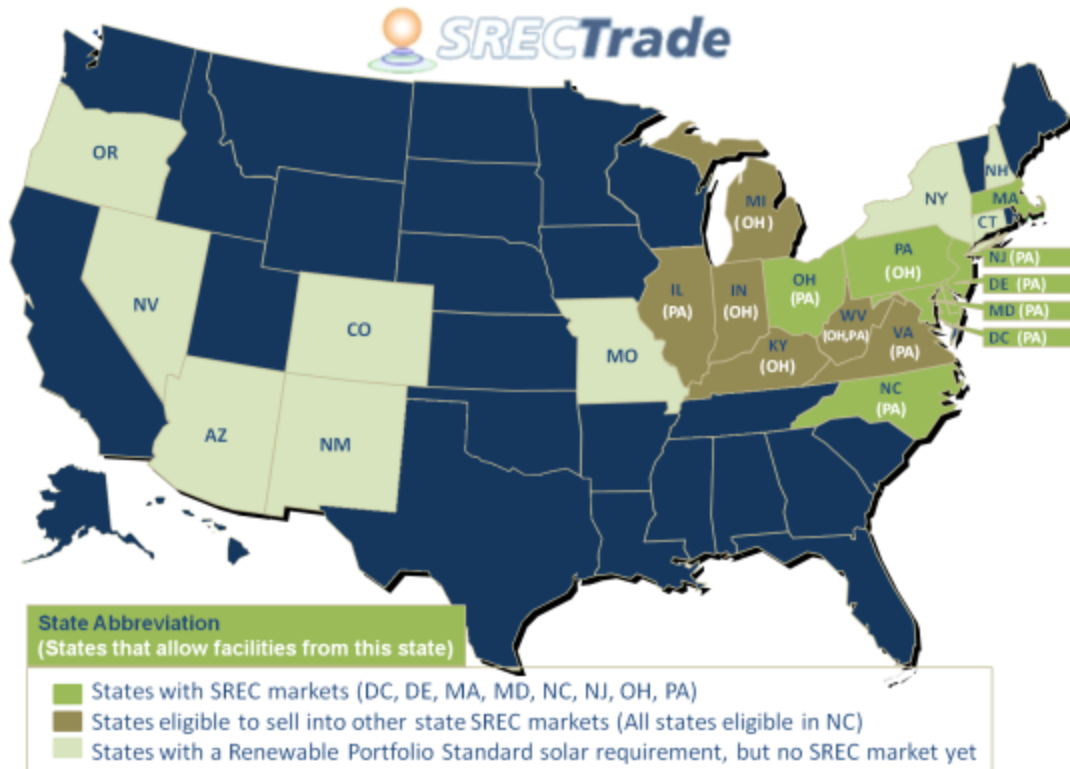


Under these amendments, eligible property placed in service after January 1, 2012 and before January 1, 2018 qualifies for 50% first-year bonus depreciation.

REC (SREC) Sales

(some markets)

- REC/SREC = 1 MWh of solar production
- Open REC markets are growing in popularity
- Pricing varies between \$525 to \$20/SREC
- Can be worth more than energy savings



SREC Market Prices

Recent SREC Prices

State/Year	Last Sale	Auction
Delaware		
2010	\$40.00	July-2012
2011	\$45.00	July-2012
2012	\$40.00	Sep-2012
Maryland		
2010	\$140.00	Dec-2012
2011	\$140.00	Dec-2012
2012	\$140.00	Dec-2012
Massachusetts		
2012	\$206.96	Dec-2012
New Jersey		
2011	\$130.00	Aug-2012
2012	\$82.00	Dec-2012
2013	\$85.00	Dec-2012
Ohio		
2010 In	\$180.00	May-2012
2011 In	\$120.00	Aug-2012
2012 In	\$35.00	Dec-2012
2010 Out	\$30.00	Jan-2012
2011 Out	\$8.99	Dec-2012
2012 Out	\$8.99	Dec-2012
Pennsylvania		
2011	\$16.25	Aug-2012
2012	\$15.00	Nov-2012
2013	\$8.99	Dec-2012
Washington D.C.		
2010	\$300.00	Aug-2012
2011	\$300.00	Dec-2012
2012	\$308.61	Dec-2012

[View All SREC Market Prices](#)

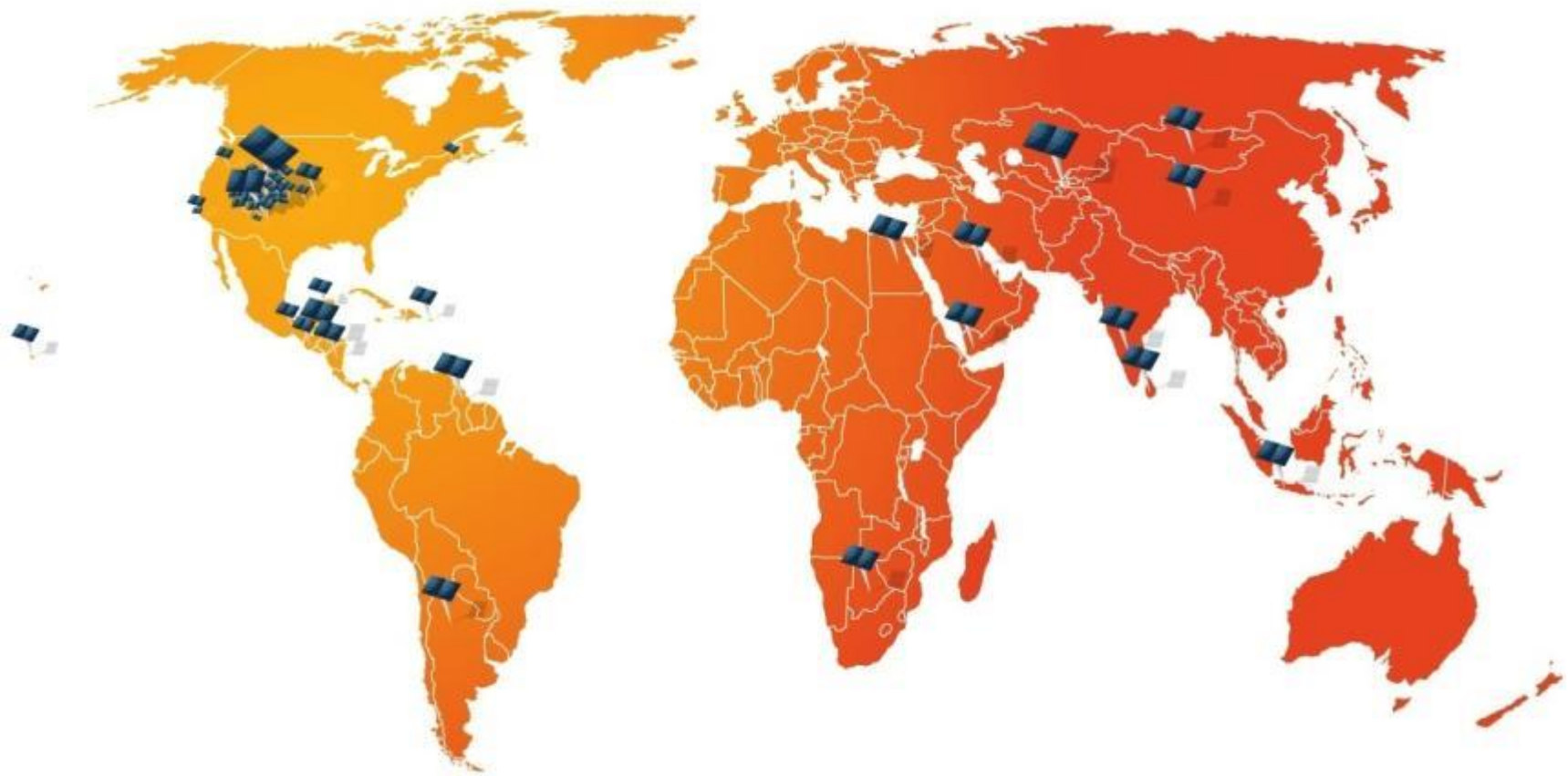
Notes: "In" refers to in-state SRECs, "Out" refers to SRECs generated by any eligible facility (can be in-state or out-of-state). Prices listed reflect the last sale price of all SRECs eligible in current energy years.

A bit about...

CHOOSING YOUR PARTNERS

To RFP or Not to RFP?

- Request for Proposals (“RFP”)
 - May be requirement in large organizations
 - Typical for large projects
 - Adds to customer workload
 - Problematic before design is complete
 - May not be able to compare apples to apples
 - Low bid may not be most qualified
 - Best method is to pay for comprehensive design first
- Request for Qualifications (“RFQ”)
 - Small to large projects
 - If going design-build route, only need to generalize project parameters
 - Easier to compare apples to apples
 - Increases likelihood of finding best partner for your chosen “method”
 - May not be the cheapest option
 - Allows for design to evolve for best results



Do you need local, regional, national, or international partners?

Installers and finance partners cover many varying market segments.

1992: Solar industry pioneers

1999: 1st Solar PV Project

2011: High profile installations begin

2015: Project scales similar to yours

2008: Residential & Commercial?

2013: national expansion

2017: Hundreds of clients

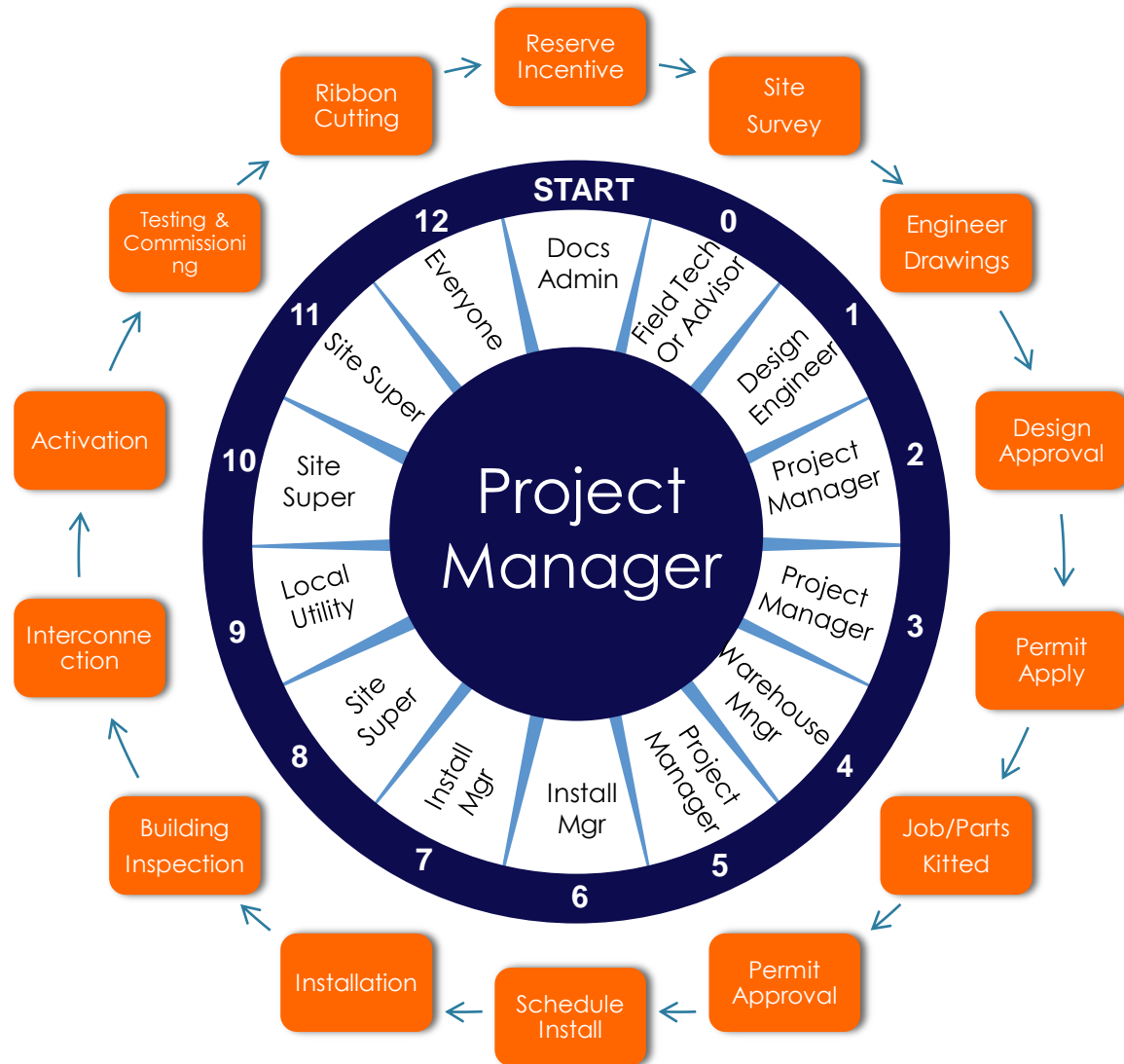
Partners with some history of satisfied customers.

Most solar companies were formed after year 2000.



Partners must know the process for YOUR jurisdiction.

From concept to commissioning, they will manage the process for you and should make going solar easy, BUT it does take teamwork.



Financial and Technical Expertise Required



Extensive financing experience:

Power Purchase Agreements, Leasing, Conventional Loans, PACE, new market tax credits, and many more



Engineering is Critical:

System engineering team with experience in your scale of project is very important



Combined staff experience is irrelevant!
Call on references!
How many similar projects?



Some Additional Points...



Installers and finance partners that are members of state trade organization



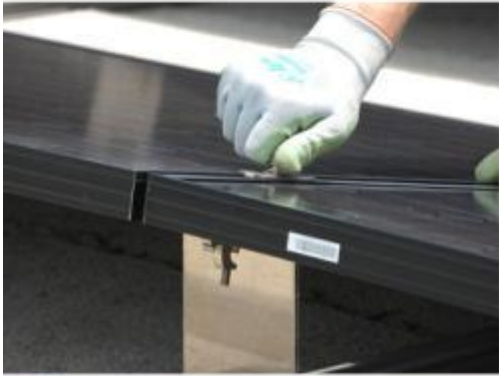
Companies that are members of national trade organization



North American Board Certified Energy Practitioner ("NABCEP")



TECHNICAL SOLUTIONS



Ballasted Roof Mount Racking

Typically non-penetrating construction does not void roof warranty.
Minimum burden and modular assembly. Meets or exceeds local wind rating.





Ground Mount Racking

Aluminum or galvanized construction. Pile driven, ground screws, or pour in place.
Full stamped structural engineering. Meets or exceeds local wind rating.



Flush Mount Racking

All aluminum construction. Less than 2.5 lbs per square foot installed.
Long manufacturer's warranties.



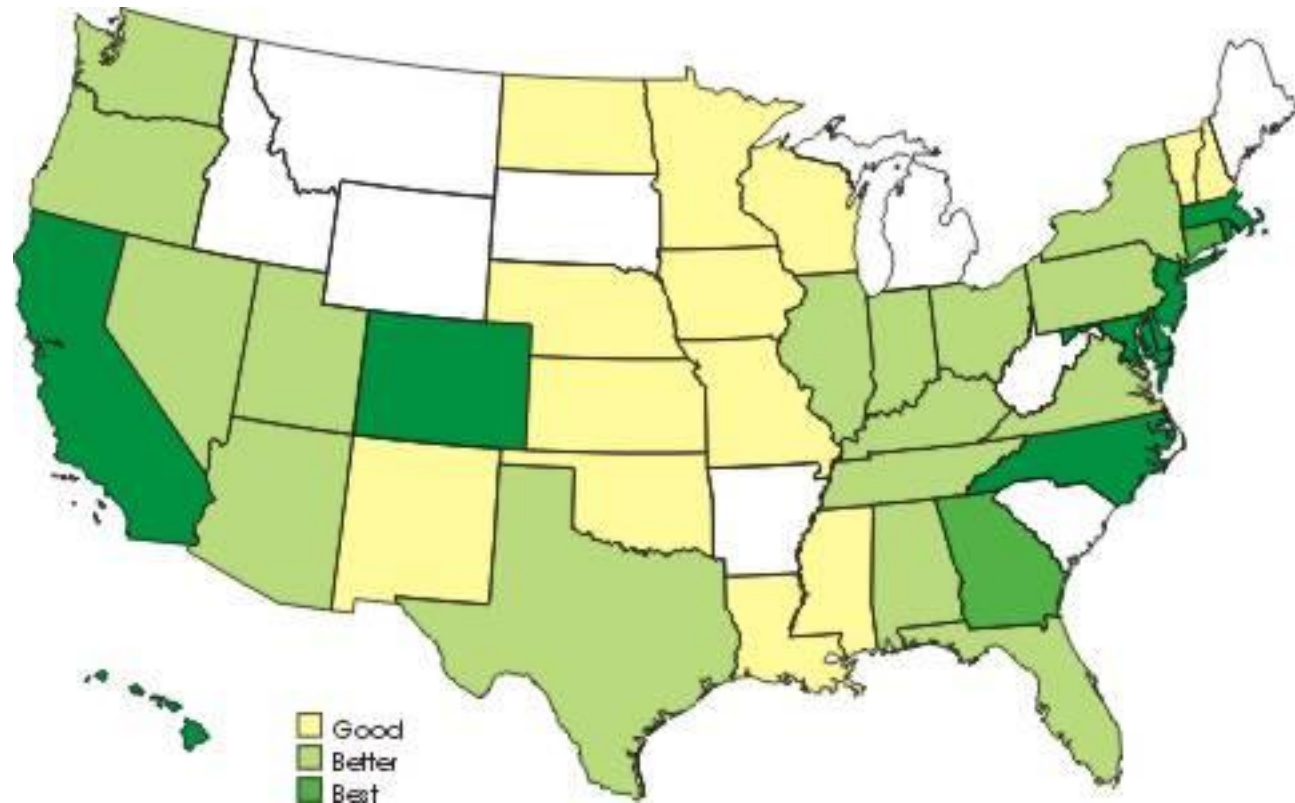


Production vs. Consumption Monitor

Your IT Department can link/embed display within your website and/or in your lobby helping enhance your sustainable image.

Best States for Commercial or Municipal Solar

(markets change often, don't just pass)



Expanded Solar Campaign?

Identify and qualify maximum benefit locations and implement a National Solar Initiative.



ESTIMATE PROJECT RESULTS

Environmental Benefits (sample)

See your benefits over conservative 30 year System Life



12,355 Trees

Equivalent Full Grown
Carbon Absorbing Trees



15,222 Pounds

Amount of Smog & Acid
Rain Pollutants Prevented



5,398,484 Pounds

CO2 Emissions Prevented

Local Economy Benefits (sample)

During 20 year standard term



Approx \$8,560,000

Contributed to the local
Economy



Approx 3,160 days

Full Time man days of
work during construction



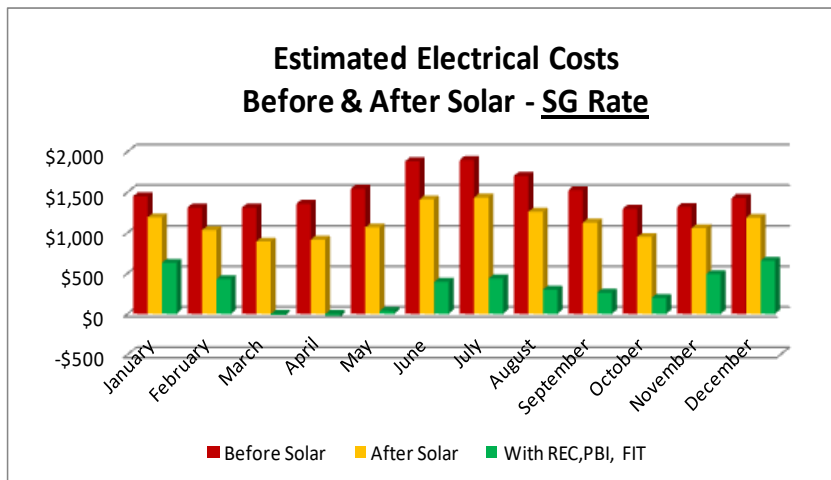
Approx 6.5

Long term jobs
permanently created

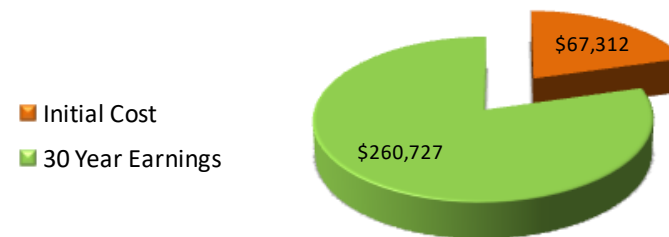


Model Energy Cost Savings


Your PV Systems will produce about 97349 kWh per year. This results in first year kWh cost savings of ~\$4509 on your current rate, reducing your grid consumption by about 73.9%

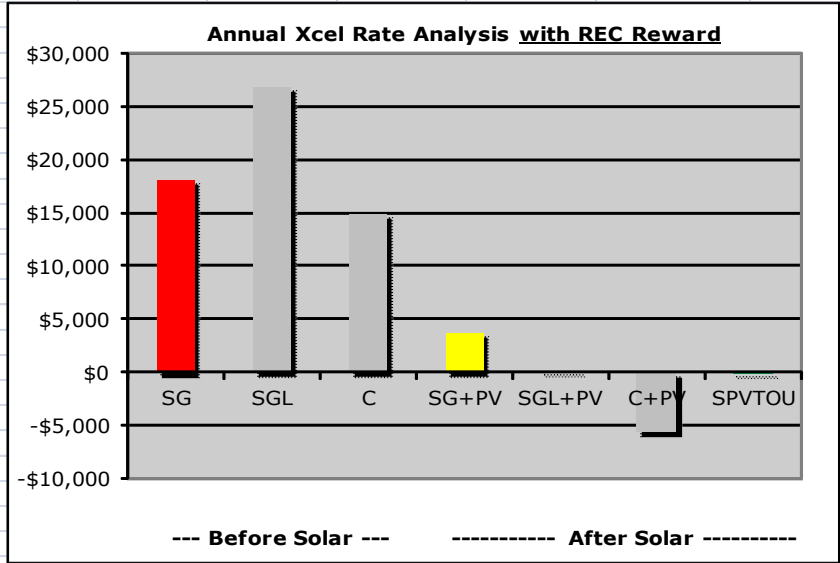


Cost vs. Earnings: Solar via Loan



Model Rate Comparisons (sample)


Year One Xcel Rate Comparison			Integrity Retail Partners, LLC 1955 28th St., Boulder, CO 80301					Nick Perugini cell: 303-817-3104 office: 303-665-2100 x248 Nick.Perugini@BellaEnergy.com 500 South Arthur Ave, Louisville, Colorado 80027 www.BellaEnergy.com			
vers 10-18-2011											
Manual Fill Yellow Fields											
Current Consumption				Est Monthly PV System Output							
Month	kW	kWh		Month	kWh						
January		46	11000	January	5614						
February		46	8000	February	6027						
March		46	8000	March	9058						
April		46	9000	April	9541						
May		46	13000	May	10291						
June		46	17000	June	10163						
July		47	16800	July	9967						
August		46	13120	August	9595						
September		46	9280	September	8625						
October		46	7680	October	7510						
November		46	8160	November	5665						
December		46	10560	December	5293						
Annual		553	131,600	Annual	97,348						
System Size DC kW			REC/PBI Reward								
STC	68.64	DC kW		\$	0.100	\$/kWh					
System Tilt			Annual kWh Offset								
select	15.0	degrees			73.97%						
Summer On-Peak			Avg Month Load Factor								
	70.0%	estimated			32.6%						
Annual On-Peak			>30% OK for SPVTOU								
	29.9%	percent									
Estimated Future Annual Electric Bills								\$4,508	\$8,245	\$13,947	\$8,390
Xcel Rate	SG	SGL	C	SG+PV	SGL+PV	C+PV	SPVTOU	Bill Savings	Bill Savings	Bill Savings	Bill Savings
Total Bills	\$18,012	\$26,893	\$14,891	\$13,504	\$9,768	\$4,065	\$9,622	SG+PV	SGL+PV	C+PV	SPVTOU
REC Reward	N/A	N/A	N/A	\$9,735	\$9,735	\$9,735	\$9,735				
Net Bills	\$18,012	\$26,893	\$14,891	\$3,769	\$33	-\$5,669	-\$112				
(negative number indicates payment to Solar owner)											
per kW Charge	\$20.68	\$5.55	\$0.00	\$20.68	\$5.55	\$0.00	\$10.47	average annual weighted			
per kWh Charge	\$0.0463	\$0.1740	\$0.1099	\$0.0463	\$0.1740	\$0.1099	\$0.0824	average annual weighted			
Note: This spreadsheet does not take into account peak demand changes from peak reduction due to PV because this cannot be guaranteed, therefore it is conservative estimate. IF overgeneration is present in any month it is estimated as a credit on that months bill at full kWh value in this analysis, like "Continuous Roll Over". Annual over production designs will skew analysis. SPVTOU Rates assume an input % of consumed On Peak and remainder consumed Off Peak (Peak time is Mon-Fri 12pm to 8pm in June thru Sep ONLY)											



Model Cash Flows (sample)

Solar Levered Cashflow Rooftop Solar Client 123 Solar Street, Denver, CO

PRELIMINARY - FUNDED via LOAN

 INDEPENDENT POWER SYSTEMS™	Nick Perugini 303-817-3104 NPerugini@SolarIPS.com Project & Partner Development www.SolarIPS.com
	PRIVATE & CONFIDENTIAL. Unauthorized distribution or duplication is strictly prohibited.

Financial Assumptions		System Size		Current kWh Rate		Monthly Loan Payment		Percent of kWh Offset by Solar	
System Size	786,300 DC kW	Estimated Annual Consumption	\$0.0427 kWh	Monthly Loan Payment	\$6,407.22	Percent of kWh Offset by Solar	93.6%		
1st Year kWh Solar Production	1,166,083 kWh / year	Annual Electric Cost Escalation	1,245,188 kWh	Loan Term in Years	10				
Turn Key Installation Price	\$ 1,236,457	Standard Inflation Rate	4.00% per year	Loan Amount	\$ 618,228	Weighted average REC Reward	\$0.030 per kWh		
ITC Ineligible Costs (If any)	\$ 15,726	Estimated Personal Property Tax	\$17.48 Typical \$17.48/kW/Yr of System - Roof	RE Reward Inflation	0% per year	REC Term	20 years		
Federal Investment Tax Credit (ITC)	\$ 366,219	Estimated Insurance	0.14% Annual Change in RC/NLD	Optional Operations & Maintenance	\$7.00 per kW per year	Potential 15yr Inverter Replacement	\$58,972.50 at .75 of today		
Other Incentive	\$ -	Annual Module Degradation	-0.50%						
Marginal Tax Rate	38.01% estimated Fed + State								
Discount & Interest Rate	4.50% estimated								Estimated Roof Array Area 95,188 Sq. Ft. estimated

Year	Installation Cost and O & M	Estimated Loan Amount	30% Federal Tax Credit	Other Incentive	Depreciation Tax Shield MACRS Value	Estimated kWh Solar Production	On-Site Avoided kWh Cost	REC, PBI, FIT Reward	Estimated IF Property Taxes (Some Exempt)	Estimated Insurance	Tax on Income Less Expenses	Loan Payments	Loan Interest Tax Deduction Value	Annual Effective Cash Flow	Cumulative Cash Flow
0	-\$1,236,457	\$618,228	\$366,219	\$0		1,166,083	\$49,836	\$35,221	-\$13,745	-\$1,731	\$0	-\$76,887	\$10,574	-\$248,740	-\$248,740
1	-\$5,504				\$239,685	1,160,252	\$51,571	\$35,045	-\$13,458	-\$1,695	-\$5,469	-\$76,887	\$9,517	\$232,805	-\$15,934
2	-\$5,642				\$43,914	1,154,451	\$53,365	\$34,870	-\$13,177	-\$1,660	-\$5,470	-\$76,887	\$8,459	\$57,775	\$41,841
3	-\$5,783				\$38,350	1,148,679	\$55,222	\$34,696	-\$12,902	-\$1,625	-\$5,468	-\$76,887	\$7,402	\$33,005	\$74,846
4	-\$5,927				\$23,010	1,142,936	\$57,144	\$34,522	-\$12,633	-\$1,591	-\$5,462	-\$76,887	\$6,345	\$18,520	\$93,366
5	-\$6,075				\$23,010	1,137,221	\$59,133	\$34,349	-\$12,370	-\$1,558	-\$5,453	-\$76,887	\$5,287	\$19,436	\$112,803
6	-\$6,227				\$11,505	1,131,535	\$61,190	\$34,178	-\$12,112	-\$1,525	-\$5,440	-\$76,887	\$4,230	\$8,911	\$121,714
7	-\$6,383					1,125,877	\$63,320	\$34,007	-\$11,859	-\$1,494	-\$5,424	-\$76,887	\$3,172	-\$1,548	\$120,166
8	-\$6,543					1,120,248	\$65,523	\$33,837	-\$11,612	-\$1,462	-\$5,405	-\$76,887	\$2,115	-\$433	\$119,732
9	-\$6,706					1,114,646	\$67,804	\$33,668	-\$11,370	-\$1,432	-\$5,382	-\$76,887	\$1,057	\$752	\$120,485
10	-\$6,874					1,109,073	\$70,163	\$33,499	-\$11,133	-\$1,402	-\$5,356	\$0	\$0	\$78,898	\$199,383
11	-\$7,046					1,103,528	\$72,605	\$33,332	-\$10,900	-\$1,373	-\$5,326	\$0	\$0	\$81,291	\$280,674
12	-\$7,222					1,098,010	\$75,132	\$33,165	-\$10,673	-\$1,344	-\$5,293	\$0	\$0	\$83,764	\$364,438
13	-\$7,402					1,092,520	\$77,746	\$32,999	-\$10,451	-\$1,316	-\$5,257	\$0	\$0	\$86,320	\$450,758
14	-\$7,587					1,087,058	\$80,452	\$32,834	-\$10,233	-\$1,289	-\$5,217	\$0	\$0	\$88,960	\$539,718
15	-\$6,750					1,081,622	\$83,251	\$32,670	-\$10,019	-\$1,262	\$0	\$0	\$0	\$37,891	\$577,609
16	-\$7,972					1,076,214	\$86,149	\$32,507	-\$9,810	-\$1,236	-\$5,127	\$0	\$0	\$94,511	\$672,120
17	-\$8,171					1,070,833	\$89,147	\$32,344	-\$9,606	-\$1,210	-\$5,077	\$0	\$0	\$97,427	\$769,547
18	-\$8,375					1,065,479	\$92,249	\$32,183	-\$9,405	-\$1,185	-\$5,024	\$0	\$0	\$100,442	\$869,989
19	-\$8,585					1,060,152	\$95,459	\$32,022	-\$9,209	-\$1,160	-\$4,967	\$0	\$0	\$103,560	\$973,549
20	-\$8,799					1,054,851	\$98,781	\$0	-\$9,017	-\$1,136	\$0	\$0	\$0	\$79,829	\$1,053,379
21	-\$9,019					1,049,577	\$102,219	\$0	-\$8,829	-\$1,112	\$0	\$0	\$0	\$83,259	\$1,136,637
22	-\$9,245					1,044,329	\$105,776	\$0	-\$8,645	-\$1,089	\$0	\$0	\$0	\$86,798	\$1,223,435
23	-\$9,476					1,039,107	\$109,457	\$0	-\$8,465	-\$1,066	\$0	\$0	\$0	\$90,450	\$1,313,885
24	-\$9,713					1,033,911	\$113,266	\$0	-\$8,288	-\$1,044	\$0	\$0	\$0	\$94,221	\$1,408,106
25	-\$9,955					1,028,742	\$117,208	\$0	-\$8,115	-\$1,022	\$0	\$0	\$0	\$98,115	\$1,506,221
26	-\$10,204					1,023,598	\$121,286	\$0	-\$7,946	-\$1,001	\$0	\$0	\$0	\$102,135	\$1,608,357
27	-\$10,459					1,018,480	\$125,507	\$0	-\$7,780	-\$980	\$0	\$0	\$0	\$106,288	\$1,714,644
28	-\$10,721					1,013,388	\$129,875	\$0	-\$7,618	-\$959	\$0	\$0	\$0	\$110,576	\$1,825,221
29	-\$10,989					1,008,321	\$134,394	\$0	-\$7,459	-\$939	\$0	\$0	\$0	\$115,007	\$1,940,228
30	-\$11,264					1,003,279	\$139,071	\$0	-\$7,304	-\$920	\$0	\$0	\$0	\$119,584	\$2,059,812
20 Yr Total	-\$1,427,230	\$618,228	\$366,219	\$0	\$399,475	22,246,418	\$1,406,460	\$671,948	-\$226,677	-\$28,549	-\$95,618	-\$768,866	\$58,159	\$973,549	\$973,549
30 Yr Total	-\$1,525,810	\$618,228	\$366,219	\$0	\$399,475	32,560,721	\$2,564,229	\$671,948	-\$308,840	-\$38,896	-\$95,618	-\$768,866	\$58,159	\$1,940,228	\$1,940,228

All figures are presented to the best of our ability and knowledge of facts and forecasts. We are not financial advisors. Verification with an independent third party financial analysis expert is recommended.
 *REC, Rebates, and PPA electric payments are considered taxable income.
 This document may contain statements concerning taxation. These statements or any other estimated amounts are provided for standard illustrative purposes. They are not intended to constitute tax advice, and are not intended to be used or relied upon, to avoid penalties. Consult your tax advisor for verification on your specific circumstance.

Some Questions for You?

- What hurdles do you see for your business?
- Why wouldn't you go solar?



Your Future Install Here ???? kW

Next Steps...

- Choose Your Method and Partners
- Letters of Intent or Term Sheets
- Interconnection/Incentive Applications
- Final Agreements and Contracts
- Approvals, Engineering, & Construction
- Reap the benefits of Going Solar!

Must
Attend to
Learn More:



www.CleanEnergyMeansBusiness.com

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